

Marta Zava

Assistant Professor of Practice



Knowledge Group: Finance

Research Domains: Entrepreneurial Finance

Teaching Domains:

marta.zava@unibocconi.it

Biography

Other

An investor's network is the hidden value of venture capital - La rete dell'investitore è il valore nascosto del venture capital

ZAVA, M., "An investor's network is the hidden value of venture capital - La rete dell'investitore è il valore nascosto del venture capital", SDA Bocconi Insight, 15 September 2025

Proceedings/Presentations

How do Venture Capitalists become Influential?

ZAVA, M., "How do Venture Capitalists become Influential?" in FMA Annual Meeting, October 22-25, 2025, Vancouver, Canada

Practice-Oriented Books

The Science of Influencers and Superspreaders: Using Networks and Artificial Intelligence to Understand Fake News, Pandemics, Markets, and the Brain

MAKSE, H. A., M. ZAVA - "The Science of Influencers and Superspreaders: Using Networks and Artificial Intelligence to Understand Fake News, Pandemics, Markets, and the Brain" - 2024, Springer International Publishing

Entry (in Dictionary or Encyclopedia)

Private Equity and Venture Capital Markets in Europe

CASELLI, S., M. ZAVA, "Private Equity and Venture Capital Markets in Europe" in The Palgrave Encyclopedia of Private Equity., Benjamin Hammer, Douglas Cumming (Eds.), Springer International Publishing, pp. 250-259, 2023

Venture Capital Network

CASELLI, S., M. ZAVA, "Venture Capital Network" in The Palgrave Encyclopedia of Private Equity., Douglas Cumming, Benjamin Hammer (Eds.), Springer International Publishing, pp. 350-356, 2023

Contribution to Chapters, Books or Research Monographs

Capital Markets Investors

ZAVA, M., "Capital Markets Investors" in Capital Markets: Perspectives over the last decade., S. Caselli, S. Gatti (Eds.), Bocconi University Press - BUP, chap. 2, pp. 71-130, 2023

The Fundamentals of Banks

CASELLI, S., M. ZAVA, "The Fundamentals of Banks" in Corporate and Investment Banking: A Hands-On Approach., Stefano Caselli, Gimede Gigante, Andrea Tortoroglio (Eds.), Bocconi University Press - BUP, chap. 1, pp. 1-23, 2021

The Regulation of the Banking System and of Capital Adequacy

CASELLI, S., M. ZAVA, "The Regulation of the Banking System and of Capital Adequacy" in Corporate and Investment Banking: A Hands-On Approach., Stefano Caselli, Gimede Gigante, Andrea Tortoroglio (Eds.), Bocconi University Press - BUP, chap. 2, pp. 27-63, 2021

Introduction to Corporate and Investment Banking

CASELLI, S., M. ZAVA, "Introduction to Corporate and Investment Banking" in Corporate and Investment Banking: A Hands-On Approach., Stefano Caselli, Gimede Gigante, Andrea Tortoroglio (Eds.), Bocconi University Press - BUP, chap. 3, pp. 67-108, 2021