

Marta Zava

Assistant Professor of Practice



Knowledge Group: Finance

Research Domains: Entrepreneurial Finance

Teaching Domains: Venture Capital & Private Capital (Debt & Equity), M&A, IPO, Financial Institutions, Corporate Valuation

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Practice-Oriented Books

The Science of Influencers and Superspreaders: Using Networks and Artificial Intelligence to Understand Fake News, Pandemics, Markets, and the Brain

MAKSE, H. A., M. ZAVA - "The Science of Influencers and Superspreaders: Using Networks and Artificial Intelligence to Understand Fake News, Pandemics, Markets, and the Brain" - 2025, Springer Cham, Switzerland

Contribution to Chapters, Books or Research Monographs

Corporate governance and dealing with the board

CASELLI, S., M. ZAVA, "Corporate governance and dealing with the board" in Entrepreneurial Finance: The Art and Science of Growing Ventures - 2nd Edition., Luisa Alemany, Job Andreoli (Eds.), Cambridge University Press, chap. 14, 2026

Capital Markets Investors

ZAVA, M., "Capital Markets Investors" in Capital Markets: Perspectives over the last decade., S. Caselli, S. Gatti (Eds.), Bocconi University Press - BUP, chap. 2, pp. 71-130, 2023

Introduction to Corporate and Investment Banking

CASELLI, S., M. ZAVA, "Introduction to Corporate and Investment Banking" in Corporate and Investment Banking: A Hands-On Approach., Stefano Caselli, Gimede Gigante, Andrea Tortoroglio (Eds.), Bocconi University Press - BUP, chap. 3, pp. 67-108, 2021

The Fundamentals of Banks

CASELLI, S., M. ZAVA, "The Fundamentals of Banks" in Corporate and Investment Banking: A Hands-On Approach., Stefano Caselli, Gimede Gigante, Andrea Tortoroglio (Eds.), Bocconi University Press - BUP,

chap. 1, pp. 1-23, 2021

The Regulation of the Banking System and of Capital Adequacy

CASELLI, S., M. ZAVA, "The Regulation of the Banking System and of Capital Adequacy" in Corporate and Investment Banking: A Hands-On Approach., Stefano Caselli, Gimede Gigante, Andrea Tortoroglio (Eds.), Bocconi University Press - BUP, chap. 2, pp. 27-63, 2021

Proceedings/Presentations

Cross-Border Exits in Venture Capital: Evidence from the Global AI Ecosystem

ZAVA, M., "Cross-Border Exits in Venture Capital: Evidence from the Global AI Ecosystem" in Proceedings of the 59th Hawaii International Conference on System Sciences, January 6-9, 2026, Maui, Hawaii, United States of America

Funding Attraction: Optimizing Investment Strategies in Venture Capital Networks

ZAVA, M., S. CASELLI, "Funding Attraction: Optimizing Investment Strategies in Venture Capital Networks" in World Finance Conference, July 28-31, 2025, La Valletta, Malta

How do Venture Capitalists become Influential?

ZAVA, M., "How do Venture Capitalists become Influential?" in FMA Annual Meeting, October 22-25, 2025, Vancouver, Canada

How do Venture Capitalists become Influential?

ZAVA, M., "How do Venture Capitalists become Influential?" in 2025 Asia-Pacific Conference on Economics & Finance, December 11-12, 2025, Singapore, Singapore

How do Venture Capitalists become Influential?

ZAVA, M., "How do Venture Capitalists become Influential?" in The Academies of Behavioral Finance & Economics (ABF&E; 18th Annual Meeting) & Entrepreneurial Finance (AEF; 36th Annual Meeting), September 24-26, 2025, Silicon Valley/San Jose, CA, United States of America

How do Venture Capitalists become Influential?

ZAVA, M., "How do Venture Capitalists become Influential?" in World Finance Conference, July 28-31, 2025, La Valletta, Malta

Other

An investor's network is the hidden value of venture capital - La rete dell'investitore è il valore nascosto del venture capital

ZAVA, M., "An investor's network is the hidden value of venture capital - La rete dell'investitore è il valore nascosto del venture capital", SDA Bocconi Insight, 15 September 2025

Entry (in Dictionary or Encyclopedia)

Private Equity and Venture Capital Markets in Europe

CASELLI, S., M. ZAVA, "Private Equity and Venture Capital Markets in Europe" in The Palgrave Encyclopedia of Private Equity., Benjamin Hammer, Douglas Cumming (Eds.), Springer International Publishing, pp. 250-259, 2023

Venture Capital Network

CASELLI, S., M. ZAVA, "Venture Capital Network" in The Palgrave Encyclopedia of Private Equity., Douglas Cumming, Benjamin Hammer (Eds.), Springer International Publishing, pp. 350-356, 2023