

Marco Luchetti

Fellow



Knowledge Group: Government, Health and Not for Profit

Research Domains: Welfare and Social Innovation

Teaching Domains: Co-Production and Citizens Involvement

marco.luchetti@unibocconi.it

Articles in Scholarly Journals

The Stepwise Artification Process in Luxury Fashion: Strategic Integration With the Arts and Collaboration With Non-Profit Institutions

MION DALLE CARBONARE, P., M. LUCHETTI, A. RURALE, E. FANIN, "The Stepwise Artification Process in Luxury Fashion: Strategic Integration With the Arts and Collaboration With Non-Profit Institutions", *Journal of Philanthropy and Marketing*, 2024, vol. 29, no. 4, pp. e1882

It Takes Four to Tango: Designing E-D-I Practices in Cultural Districts

LUCHETTI, M., A. TURRINI, "It Takes Four to Tango: Designing E-D-I Practices in Cultural Districts", *International Journal of Arts Management*, 2023, vol. 25, no. 3, pp. 67-73

A new organizational challenge for inclusive theaters: Who will manage the change?

LUCHETTI, M., A. TURRINI, "A new organizational challenge for inclusive theaters: Who will manage the change?", *inTRAlinea*, 2022, vol. Special Issue: Inclusive Theatre

Exploring how accessible cultural practices impact on community development: The case of at the Macerata Opera Festival in Italy

DI GIOVANNI, E., M. LUCHETTI, A. TURRINI, F. RAFFI, "Exploring how accessible cultural practices impact on community development: The case of at the Macerata Opera Festival in Italy", *Local Development & Society*, 2022, vol. 3, no. 1, pp. 74-87

Multiculturalismo, diversità e strategie di inclusione

LUCHETTI, M., A. TURRINI, "Multiculturalismo, diversità e strategie di inclusione", *Economia & Management*, 2022, no. 1, pp. 62-65

Contribution to Chapters, Books or Research Monographs

Augmenting the Stage: The Intersection Between AI and Theatre

LUCHETTI, M., P. MION DALLE CARBONARE, "Augmenting the Stage: The Intersection Between AI and Theatre" in Artificial Intelligence in the Cultural and Creative Sectors: Opportunities, Challenges, and Transformations., Marta Massi, Marek Prokůpek, Alessandra Ricci, Maria Carmela Ostilio (Eds.), Routledge, chap. 11, 2025

Other

Diversity Manager, guida del cambiamento nelle istituzioni culturali

LUCHETTI, M., "Diversity Manager, guida del cambiamento nelle istituzioni culturali", AgCult, 6 March 2024

Le istituzioni culturali come motore di sviluppo sociale - Cultural institutions as drivers of social development

MION DALLE CARBONARE, P., M. LUCHETTI, "Le istituzioni culturali come motore di sviluppo sociale - Cultural institutions as drivers of social development", SDA Bocconi Insight, 22 July 2024

Il valore della cultura per la ripartenza

LUCHETTI, M., A. TURRINI, "Il valore della cultura per la ripartenza", formaFuturi, 28 October 2022

Reinterpreting heritage to serve the community. Lessons learnt from museum practices in Italy

BORGONOV, E., M. LUCHETTI, A. TURRINI, "Reinterpreting heritage to serve the community. Lessons learnt from museum practices in Italy", Arts Management Quarterly, April 2021, vol. 136, pp. 53-61