

Alfredo Biffi

Affiliate Professor



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Project Management

Teaching Domains: Agile Project Management, IT Project Management, IT Organization, Change Management, Digital Innovation

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Biography

Alfredo Biffi is an Affiliate Professor of Information Systems at SDA Bocconi School of Management. He is an Associate Professor of Organization, Economics Department, at Università dell'Insubria. He is a Professor at the Università Cattolica del Sacro Cuore, Milan

At SDA Bocconi, he is responsible for the Project Management educational paths, directed the Information Systems Department from 2004 to 2006 and was Vice Director of the Information Systems Department from 2001 to 2003. He has conducted numerous research, educational and consulting projects in several different business sectors (finance, public administration, cooperation and manufacturing) with a specific focus on banking and on interdisciplinary topics in project management.

His research activities focus on information systems, process design and on project management. Currently, he is working on the following specific topics: the evolution of company organizational structures in a project based logic; the development of project&process based competence profiles; the use of ICT for modeling innovation-oriented organizational structures; and the development of entrepreneurship and innovation.

He is the author of numerous books and articles on his topics of interest. His works have been published in Management Learning, Education& Training, Economia&Management, various Conference Proceedings, Rivista di Impiantistica Italiana and Sviluppo&Organizzazione, among others. He was a member of the editorial board of Economia&Management and of ETAS Milano for more than twenty years. He is a member of the scientific committee of AICE (Associazione italiana dell'International Council of Cost Engineering). He is a referee for Economia Aziendale Web and for the International Journal of Engineering Management and Economics.

Alfredo earned a degree in Business Economics (thesis in Office Automation) at Università Bocconi. He is the holder of a Wood Badge certificate.

Contribution to Chapters, Books or Research Monographs

Change Management in the Italian Judicial System: The Case of “Ufficio per il Processo”

CASTELNOVO, W., A. BIFFI, E. PAGANINI, A. ANGELINI, E. FACCIA, "Change Management in the Italian Judicial System: The Case of “Ufficio per il Processo”" in Navigating Digital Transformation., Rocco Agrifoglio, Alessandra Lazazzara, Stefano Za (Eds.), Springer Cham, pp. 27-44, 2024

Collaborare per la creatività: università, aziende e open innovation

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Il project management nei Sistemi Informativi

BIFFI, A., M. SAMPIETRO, "Il project management nei Sistemi Informativi" in Information technology in azienda. Modelli di management., P.Pasini (Ed.), Egea, pp. 119-142, 2013

L'orientamento ai processi dell'impresa: modelli organizzativi per la progettazione di processi document focused

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Human resource management per la valorizzazione del capitale umano nelle università: re-inventing il personale per la ricerca, la didattica, la gestione

BIFFI, A., "Human resource management per la valorizzazione del capitale umano nelle università: re-inventing il personale per la ricerca, la didattica, la gestione" in Ripensare l'università: un contributo interdisciplinare sulla legge n.240 del 2010., Arcari, Grasso (Eds.), A.Giuffrè Editore S.p.A., pp. 191-208, 2011

Why E-Procurement Does Not Work In Small And Medium Enterprises (Smes): Some Insights From An Italian Case

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Firms And The Digital Technology in Italy: The Network Moves Forward

DEMATTE, C., A. BIFFI, A. MANDELLI, C. PAROLINI, "Firms And The Digital Technology in Italy: The Network Moves Forward" in Managing in the Information Economy: Current Research Issues., i Uday Apte, Uday Karmarkar, Uday Sadashiv Karmarkar (Eds.), Springer, chap. 18, 2007

The Itay Business And Information Technologies (BIT) Survey

MANDELLI, A., P. NEIROTTI, A. CANATO, A. BIFFI, P. CANTAMESSA, E. PAOLUCCI, C. PAROLINI, "The Itay Business And Information Technologies (BIT) Survey" in The Business and Information Technologies (Bit) Project: A Global Study of Business Practice., Karmarkar Uday S, Mangal Vandana (Eds.), World Scientific

Tecnologie d'informazione e clima organizzativo

BIFFI, A., "Tecnologie d'informazione e clima organizzativo" in L'impiego efficiente delle tecnologie d'informazione – Apprendimento e cambiamento organizzativo., A.Pontiggia (Ed.), Egea, 2001

Articles in Scholarly Journals

Humanistic management. Il benessere organizzativo che rilancia l'etica della virtù

FARAO, C., A. BIFFI, "Humanistic management. Il benessere organizzativo che rilancia l'etica della virtù", Sviluppo & Organizzazione, 2023, no. 312, pp. 51-59

The social value of science and technology parks: a European perspective

BLAZQUEZ, V., A. BIFFI, R. AGUADO, "The social value of science and technology parks: a European perspective", Technological Analysis and Strategic Management, 2023, vol. 37, no. 7, pp. 798–809

Beyond Total Cost Management (TCM) to Systemic Value Management (SVM): Transformational Trends and a Research Manifesto for an Evolving Discipline

MARGHERITA, A., E. BANCHI, A. BIFFI, G. DI CASTRI, R. MORELLI, "Beyond Total Cost Management (TCM) to Systemic Value Management (SVM): Transformational Trends and a Research Manifesto for an Evolving Discipline", Sustainability, 2022, vol. 14, no. 19, pp. 12890

Beyond remote working, the paradigm of "smart" work. Designing interdependencies

BIFFI, A., "Beyond remote working, the paradigm of "smart" work. Designing interdependencies", Mondo Digitale, June 2021, vol. 20, no. 91

Information Technology and Work: Threats and Opportunities

CAMUSSONE, P. F., A. BIFFI, "Information Technology and Work: Threats and Opportunities", Symphonya. Emerging Issues in Management, 2018, no. 2, pp. 125-144

Pratiche di umanesimo manageriale per rivitalizzare l'organizzazione

BIFFI, A., E. PAVIONE, "Pratiche di umanesimo manageriale per rivitalizzare l'organizzazione", Sviluppo & Organizzazione, 2018, vol. 282, pp. 66-77

Chasing innovation: a pilot case study of a rhizomatic design thinking education program

BIFFI, A., R. BISSOLA, B. IMPERATORI, "Chasing innovation: a pilot case study of a rhizomatic design thinking education program", Education + Training, 2017, vol. 59, no. 9, pp. 957-977

A rhizomatic learning process to create collective knowledge in entrepreneurship education: Open innovation and collaboration beyond boundaries

BISSOLA, R., A. BIFFI, B. IMPERATORI, "A rhizomatic learning process to create collective knowledge in entrepreneurship education: Open innovation and collaboration beyond boundaries", Management Learning, 2017, vol. 48, no. 2, pp. 206-226

Lavoreremo ancora, se continueremo a imparare

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Standardizzare l'innovazione, la storia di Bay Barb

SALVIOTTI, G., A. BIFFI, "Standardizzare l'innovazione, la storia di Bay Barb", *Economia & Management*, 2011, no. 4, pp. 67-90

Information technology come fattore di integrazione aziendale

BIFFI, A., R. BORDOGNA, "Information technology come fattore di integrazione aziendale", *Economia & Management*, 1990, no. 14

Other

The right people for your projects - Le persone giuste per i propri progetti

BIFFI, A., E. COFFETTI, C. ONDOLI, "The right people for your projects - Le persone giuste per i propri progetti", *SDA Bocconi Insight*, 7 September 2020

Practice-Oriented Books

Lavoreremo ancora? Tecnologie informatiche e occupazione

BIFFI, A., P. F. CAMUSSONE - "Lavoreremo ancora? Tecnologie informatiche e occupazione" - 2017, Egea, Milano, Italy

Processi e progetti di sistemi informativi. Modelli tecnologici per l'innovazione organizzativa

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I nuovi lavoratori. Nuove tecnologie e occupazione in Italia

CAMUSSONE, P. F., A. BIFFI - "I nuovi lavoratori. Nuove tecnologie e occupazione in Italia" - 1998, Edipi, Milano, Italy

Proceedings/Presentations

A Rhizomatic Process in Education: Open Innovation and Cooperation Beyond Boundaries

BIFFI, A., R. BISSOLA, B. IMPERATORI, "A Rhizomatic Process in Education: Open Innovation and Cooperation Beyond Boundaries" in *Academy of Management 75th Annual Meeting*, August 9-11, 2015, Vancouver, Canada

Fostering creativity to revitalize the regional economy. An open innovation approach for entrepreneurial education

BIFFI, A., R. BISSOLA, B. IMPERATORI, "Fostering creativity to revitalize the regional economy. An open innovation approach for entrepreneurial education" in Reimagining, Rethinking, Reshaping: Organizational Scholarship in Unsettled Times - 30th EGOS Colloquium, July 3-5, 2014, Rotterdam, Netherlands (The)

Total Cost Management: a conceptual model to explain the organizational conditions for the application in the enterprise

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Edited Books

Project based enterprise. Pensare e agire per progetti

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Organizzare e gestire per progetti, II Ed.

BAGLIERI, E., A. BIFFI, E. COFFETTI, C. ONDOLI, N. PECCHIARI, M. PILATI, M. POLI, M. SAMPIETRO (Eds.), "Organizzare e gestire per progetti, II Ed." - 2005, Etas Libri, Milano, Italy

L'araba fenice: l'economia digitale alla prova dei fatti

DEMATTÉ, C., A. BIFFI (Eds.), "L'araba fenice: l'economia digitale alla prova dei fatti" - 2003, Etas Libri, Milano, Italy

Net economy. Tecnologie e nuovi paradigmi manageriali

BIFFI, A. (Ed.), "Net economy. Tecnologie e nuovi paradigmi manageriali" - 2001, Franco Angeli, Milano, Italy

Research Monographs

Groupware. Processi di acquisto e di diffusione nelle imprese

BIFFI, A., P. PASINI - "Groupware. Processi di acquisto e di diffusione nelle imprese" - 1994, Etas Libri, Milano, Italy