

Arnaldo Camuffo

Full Professor



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Human Resource Management

Teaching Domains: Performance Management, Strategic HR,
Organizational Design

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Biography

Arnaldo Camuffo is Full Professor of Management at Università Bocconi and at SDA Bocconi School of Management where he is Co-Director of the ION Management Science Lab.

He teaches Strategic Decision Making, Entrepreneurship, Innovation and Lean Management in graduate and executive programs. He also held visiting positions at the Industrial Performance Center at M.I.T. - School of Management of the University of Michigan and at Universidad Deusto, San Sebastian.

His research activity focuses on strategic decision making, innovation, modularity, lean production, lean startup, strategic human capital and human resource management, executive compensation. His articles were published in journals like Management Science, Academy of Management Journal, Strategic Management Journal and Organization Science.

He received a degree and a PhD in Business Administration from Università Ca' Foscari in Venezia, and an MBA from MIT Sloan School of Management.

Articles in Scholarly Journals

Does a theory-of-value add value? Evidence from a randomized control trial with Tanzanian entrepreneurs

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