

Arnaldo Camuffo

Full Professor



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Human Resource Management

Teaching Domains: Performance Management, Strategic HR,
Organizational Design

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Biography

Arnaldo Camuffo è Professore Ordinario di Management dell'Università Bocconi e di SDA Bocconi School of Management dove è Co-Direttore dell'ION Management Science Lab.

Svolge attività di docenza su temi di Strategic Decision Making, Entrepreneurship, Innovation e Lean Management in corsi universitari ed executive. Ha tenuto visiting positions presso l'Industrial Performance Center del M.I.T., la School of Management dell'University of Michigan, Dearborn e la Universidad Deusto, San Sebastian.

Le sue attività di ricerca si focalizzano su temi di Strategic Decision Making, Innovation, Modularity, Lean production, Lean startup, Strategic Human Capital and Human Resource Management, Executive Compensation. I suoi articoli sono stati pubblicati sulle principali riviste internazionali quali Management Science, Academy of Management Journal, Strategic Management Journal ed Organization Science.

Ha conseguito una laurea ed un PhD in Economia Aziendale dall'Università Ca' Foscari di Venezia, ed un MBA presso MIT Sloan School of Management.

Articles in Scholarly Journals

Does a theory-of-value add value? Evidence from a randomized control trial with Tanzanian entrepreneurs

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