

Marianna Cavazza

Associate Professor of Practice



Knowledge Group: Government, Health and Not for Profit

Research Domains: Health Policy

Teaching Domains: Policy Impact Analysis, Pharmaceutical and Other
Medical Technologies Markets, Comparative Health Care Systems

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Biography

Marianna Cavazza is an Associate Professor of Practice in Health Policy at SDA Bocconi School of Management

At SDA Bocconi Marianna runs courses on private health insurance in MiMS (Master in Management della Sanità) and MIHMEP (Master of International Healthcare Management, Economics and Policy) and she coordinates the "Aziende Associate Cergas" Network involving several pharmaceutical and medical device companies (e.g. Bayer, Novartis, Ipsen, Medtronic, Teva, Biogen etc. etc.). Moreover, she is a team member of the Observatory on Private Healthcare Consumption (OCPS - Osservatorio sui Consumi Privati in Sanità). She has led courses on private health insurance and clinical research management and policies with public and private healthcare clients.

Her research activities focus on private health consumption and private health insurance, cost and organization analysis in the healthcare sector, and on public policies analysis for instance in the blood transfusion sector and in specific areas of the pharmaceutical sector. Her current research addresses three main questions. The first concerns private health insurance sector changes in the near future. The second is about the relationship between the public and private healthcare sectors in the perspective, for instance, of the design of new services and information systems integration. The last one addresses public policy organization involving a wide range of stakeholders and the related governance tools. Marianna is the author of numerous books and articles on her topics of interest. Her works have been published in the European Journal of Health Economics, Health Policy, PLOS ONE, the Journal of Public Administration Research and Theory, Nutrition, among others.

Marianna earned a BA in Political Science from Università degli Studi di Milano (Italy), an MSc in Economics from the University of York (UK) and a PhD in Economics from the Università Cattolica del Sacro Cuore di Milano (Italy). She is married with two children.

Articles in Scholarly Journals

The Costs of Digital Health Interventions to Improve Immunization Data in Low- and Middle-Income Countries: Multicountry Mixed Methods Study

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Impact of electronic immunization registries and electronic logistics management information systems in four low-and middle-income countries: Guinea, Honduras, Rwanda, and Tanzania

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What Decentralized Clinical Trials can mean for patients, the National Health Service and the country as a whole

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Patient access to oral nutritional supplements: Which policies count?

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Factors influencing adherence to adjuvant endocrine therapy in breast cancer-treated women: using real-world data to inform a switch from acute to chronic disease management

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Social Economic Costs, Health-Related Quality of Life and Disability in Patients with Cri Du Chat Syndrome

KODRA, Y., M. CAVAZZA, M. DE SANTIS, A. GUALA, M.-E. LIVERANI, P. ARMENI, M. MASINI, D. TARUSCIO, "Social Economic Costs, Health-Related Quality of Life and Disability in Patients with Cri Du Chat Syndrome", *International Journal of Environmental Research and Public Health*, 2020, vol. 17, no. 16, pp. 5951

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Stakeholders involvement by HTA Organisations: Why is so different?

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Other

Vaccinations in low-income countries: Why technology is not enough - Vaccinazioni nei paesi a basso reddito: perché l'elettronica non basta

FEDERICI, C. B., M. CAVAZZA, A. TORBICA, V. MANGIATERRA, "Vaccinations in low-income countries: Why technology is not enough - Vaccinazioni nei paesi a basso reddito: perché l'elettronica non basta", SDA Bocconi Insight, 20 October 2025

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La ricerca clinica in Italia: quanto, come viene finanziata e i suoi effetti sul sistema

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I costi e i ricavi delle sperimentazioni cliniche

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Il turismo sanitario in Europa e nel mondo: tendenze in atto e dinamiche future

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Strumenti pubblici per regolare il ruolo degli attori privati accreditati: il caso della Regione Lombardia

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L'attività sperimentale sui dispositivi medici

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Il processo decisionale negli Istituti di Health Technology Assessment

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Proceedings/Presentations

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Sanità Privata: CSR, D&I & Trust

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