

Seema Khanvilkar

Lecturer



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Brand & Communication

Teaching Domains: Assertive Communication, Corporate Communication, Interpersonal Skills, Negotiation, Self-Leadership

s.khanvilkar@sdabocconiasiacenter.com

Cases in International Case Collections

Ananda in the Himalayas: Crafting Luxury Wellness Experiences

KHANVILKAR, S., V. VOHRA - "Ananda in the Himalayas: Crafting Luxury Wellness Experiences" - 2024, The Case Centre, Great Britain

Forest Essentials: Demystifying India's Luxury Ayurveda Brand

VOHRA, V., S. KHANVILKAR - "Forest Essentials: Demystifying India's Luxury Ayurveda Brand" - 2022, The Case Centre, Great Britain

Abu Jani Sandeep Khosla: Sustaining an Indian Luxury Brand

KHANVILKAR, S., V. VOHRA - "Abu Jani Sandeep Khosla: Sustaining an Indian Luxury Brand" - 2021, The Case Centre, Great Britain