

# Seema Khanvilkar

Lecturer



**Knowledge Group:** Leadership, Human Resources and Digital Technologies

**Research Domains:** Brand & Communication

**Teaching Domains:** Assertive Communication, Corporate Communication, Interpersonal Skills, Negotiation, Self-Leadership

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## Cases in International Case Collections

### **Ananda in the Himalayas: Crafting Luxury Wellness Experiences**

KHANVILKAR, S., V. VOHRA - "Ananda in the Himalayas: Crafting Luxury Wellness Experiences" - 2024, The Case Centre, Great Britain

### **Forest Essentials: Demystifying India's Luxury Ayurveda Brand**

VOHRA, V., S. KHANVILKAR - "Forest Essentials: Demystifying India's Luxury Ayurveda Brand" - 2022, The Case Centre, Great Britain

### **Abu Jani Sandeep Khosla: Sustaining an Indian Luxury Brand**

KHANVILKAR, S., V. VOHRA - "Abu Jani Sandeep Khosla: Sustaining an Indian Luxury Brand" - 2021, The Case Centre, Great Britain