

# Nicola Misani

Assistant Professor



**Knowledge Group:** Strategy and Operations

**Research Domains:** Competitive Strategy

**Teaching Domains:** Business Models, Corporate Sustainability, Industry Analysis, Competitive Advantage, Globalization

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## Proceedings/Presentations

### **Securing Venture Capital for Sustainability-Driven Ventures: An Analysis of Funding Delay**

CHEN, Y., A. FOSFURI, N. MISANI, "Securing Venture Capital for Sustainability-Driven Ventures: An Analysis of Funding Delay" in The 85th Annual Meeting of Academy of Management, July 25-29, 2025, Copenhagen, Denmark

### **Greening the Portfolio: LP Preferences for Social Impact and Sustainability Orientation of VC Funds**

XIONG, Q., A. FOSFURI, N. MISANI, Y. CHEN, "Greening the Portfolio: LP Preferences for Social Impact and Sustainability Orientation of VC Funds" in 84th Annual Meeting of the Academy of Management, August 9-13, 2024, Chicago, IL, United States of America

### **Fostering Sustainability-Driven Ventures: An Examination of Constraints in Accessing Venture Capital**

CHENG, Y., N. MISANI, A. FOSFURI, "Fostering Sustainability-Driven Ventures: An Examination of Constraints in Accessing Venture Capital" in Corporate Responsibility Research Conference, September 6-8, 2023, Cambridge, Great Britain

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## Articles in Scholarly Journals

### **Discrezione e ricercatezza alla base del quiet luxury - Discretion and Refinement at the Core of Quiet Luxury**

CARRARO, S., N. MISANI, "Discrezione e ricercatezza alla base del quiet luxury - Discretion and Refinement at the Core of Quiet Luxury", *Economia & Management*, 2023, no. 3, pp. 21-25

### **Perché e come essere B Corp o Società Benefit - Why and How to Be a B Corp or Benefit Corporation**

MISANI, N., "Perché e come essere B Corp o Società Benefit - Why and How to Be a B Corp or Benefit Corporation", *Economia & Management*, 2021, no. 1, pp. 26-30

## **Paving the road toward eco-effectiveness: Exploring the link between greenhouse gas emissions and firm performance**

RUSSO, A., S. POGUTZ, N. MISANI, "Paving the road toward eco-effectiveness: Exploring the link between greenhouse gas emissions and firm performance", *Business Strategy and the Environment*, 2021, vol. 30, no. 7, pp. 3065-3078

## **A Qualified Account of Supererogation: Toward a Better Conceptualization of Corporate Social Responsibility**

TENCATI, A., S. CASTALDO, N. MISANI, "A Qualified Account of Supererogation: Toward a Better Conceptualization of Corporate Social Responsibility", *Business Ethics Quarterly*, 2020, vol. 30, no. 2, pp. 250-272

## **Offshoring, local market entry, and the strategic context of cross-border alliances: The impact on the governance mode**

LOJACONO, G., N. MISANI, S. TALLMAN, "Offshoring, local market entry, and the strategic context of cross-border alliances: The impact on the governance mode", *International Business Review*, 2017, vol. 26, no. 3, pp. 435-447

## **Boards, underwriter reputation, and underpricing in IPO markets: an investigation of the effects of the directors' human and social capital**

MISANI, N., M. BUONGIORNO, V. BUZZI, "Boards, underwriter reputation, and underpricing in IPO markets: an investigation of the effects of the directors' human and social capital", *Rivista dei Dottori Commercialisti*, 2016, vol. 67, no. 2, pp. 209-234

## **The effect of cross-listing on the environmental, social, and governance performance of firms**

DEL BOSCO, B., N. MISANI, "The effect of cross-listing on the environmental, social, and governance performance of firms", *Journal of World Business*, 2016, vol. 51, no. 6, pp. 977-990

## **Unraveling the effects of environmental outcomes and processes on financial performance: A non-linear approach**

MISANI, N., S. POGUTZ, "Unraveling the effects of environmental outcomes and processes on financial performance: A non-linear approach", *Ecological Economics*, 2015, vol. 109, pp. 150-160

## **Keeping the enemies close: The contribution of corporate social responsibility to reducing crime against the firm**

MISANI, N., B. DEL BOSCO, "Keeping the enemies close: The contribution of corporate social responsibility to reducing crime against the firm", *Scandinavian Journal of Management*, 2011, vol. 27, no. 1, pp. 87-98

## **The impact of corporate social responsibility associations on trust in organic products marketed by mainstream retailers: a study of Italian consumers**

PERRINI, F., S. CASTALDO, N. MISANI, A. TENCATI, "The impact of corporate social responsibility associations on trust in organic products marketed by mainstream retailers: a study of Italian consumers", *Business Strategy and the Environment*, 2010, vol. 19, no. 8, pp. 512-526

## **The convergence of corporate social responsibility practices**

MISANI, N., "The convergence of corporate social responsibility practices", *Management Research Review*, 2010, vol. 33, no. 7, pp. 734-748

### **Corporate social responsibility in the retailing industry: a trust-based model of its effects on consumer behaviour with regard to organic food**

CASTALDO, S., F. PERRINI, N. MISANI, A. TENCATI, "Corporate social responsibility in the retailing industry: a trust-based model of its effects on consumer behaviour with regard to organic food", *Finanza, Marketing e Produzione*, 2009, vol. XXVII, no. 2, pp. 50-64

### **The Missing Link Between Corporate Social Responsibility and Consumer Trust: The Case of Fair Trade Products**

CASTALDO, S., F. PERRINI, N. MISANI, A. TENCATI, "The Missing Link Between Corporate Social Responsibility and Consumer Trust: The Case of Fair Trade Products", *Journal of Business Ethics*, 2009, vol. 84, no. 1, pp. 1-15

### **The impact of corporate social responsibility on consumer trust: the case of organic food**

PIVATO, S., N. MISANI, A. TENCATI, "The impact of corporate social responsibility on consumer trust: the case of organic food", *Business Ethics: A European Review*, 2008, vol. 17, no. 1, pp. 3-12

### **L'impiego energetico dei gas siderurgici: evoluzione e prospettive**

MISANI, N., M. BOTTARELLI, "L'impiego energetico dei gas siderurgici: evoluzione e prospettive", *Management delle Utilities e delle Infrastrutture*, 2007, vol. 5, no. 3, pp. 10-18

### **Alignment and conflict between management and shareholders: the problem of stock options**

MISANI, N., "Alignment and conflict between management and shareholders: the problem of stock options", *Finanza, Marketing e Produzione*, 2002, vol. 20, no. 3, pp. 114-134

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## **Cases in International Case Collections**

### **The global market for italian sparkling wine**

LOJACONO, G., N. MISANI - "The global market for italian sparkling wine" - 2021, The Case Centre, Great Britain

### **Illycaffè's International Growth. Evaluating Foreign Demand for Italian Super-Premium Coffee**

LOJACONO, G., N. MISANI, M. SESINI - "Illycaffè's International Growth. Evaluating Foreign Demand for Italian Super-Premium Coffee" - 2021, The Case Centre, Great Britain

### **Green Wise Co, Ltd: Global Sustainability Journey**

ANNUSHKINA, O., N. MISANI - "Green Wise Co, Ltd: Global Sustainability Journey" - 2021, The Case Centre, Great Britain

### **Farfetch: How to Stay Ahead of the Curve in Luxury e-Commerce**

LOJACONO, G., N. MISANI - "Farfetch: How to Stay Ahead of the Curve in Luxury e-Commerce" - 2021, The Case Centre, Great Britain

### **Davines: Internationalizing a niche**

LOJACONO, G., N. MISANI - "Davines: Internationalizing a niche" - 2017, The Case Centre, Great Britain

### **The International Growth of Fast Fashion Retailers: The Inditex Case**

LOJACONO, G., N. MISANI, P. VARACCA CAPELLO - "The International Growth of Fast Fashion Retailers: The Inditex Case" - 2013, The Case Centre, Great Britain

### **The Italian Fashion Industry in 2010**

VARACCA CAPELLO, P., N. GUERINI, N. MISANI, D. RAVASI - "The Italian Fashion Industry in 2010" - 2012, The Case Centre, Great Britain

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## **Contribution to Chapters, Books or Research Monographs**

### **Sustainability and Implicit Contracts**

MISANI, N., "Sustainability and Implicit Contracts" in Business and Society 360 – Sustainability., D. Wasieleski, J. Weber (Eds.), Emerald Group Publishing Limited, chap. 5, pp. 81-97, 2020

### **Il governo dell'impresa**

MISANI, N., "Il governo dell'impresa" in Management - Economia e gestione delle imprese., F. Perrini (Ed.), Egea, pp. 107-157, 2012

### **Private Equity as an Emerging Asset Class of Responsible Investment**

MISANI, N., B. DEL BOSCO, "Private Equity as an Emerging Asset Class of Responsible Investment" in Responsible Investment in Times of Turmoil., Vandekerckhove W., Leys J., Alm K., Scholtens B., Signori S., Schäfer H. (Eds.), Springer, pp. 113-134, 2011

### **The relationship between corporate responsibility and brand loyalty in retailing: The mediation role of trust**

CASTALDO, S., F. PERRINI, N. MISANI, A. TENCATI, "The relationship between corporate responsibility and brand loyalty in retailing: The mediation role of trust" in Global challenges in responsible business., C. Smith, C.B. Bhattacharya, D. Vogel, D. Levine (Eds.), Cambridge University Press, pp. 191-214, 2010

### **Convergent and divergent corporate social responsibility**

MISANI, N., "Convergent and divergent corporate social responsibility" in Innovative Corporate Social Responsibility: from risk management to value creation., Céline Louche, Samuel O Idowu, Walter Leal Filho (Eds.), Greenleaf Publishing, pp. 62-83, 2010

### **Tecnologia e comunicazione del rischio ambientale**

MISANI, N., S. POGUTZ, A. TENCATI, "Tecnologia e comunicazione del rischio ambientale" in Le imprese e la gestione del rischio ambientale., G. Forestieri, A. Gilardoni (Eds.), Egea, pp. 15-61, 1999

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## Research Monographs

### **Fashion Collections: Product Development and Merchandising**

MISANI, N., P. VARACCA CAPELLO - "Fashion Collections: Product Development and Merchandising" - 2017, Egea, Milano, Italy

### **Il risk management fra assicurazione e finanza**

MISANI, N. - "Il risk management fra assicurazione e finanza" - 1999, Egea, Milano, Italy

### **Rapporto risk management. Indagine generale sul risk management in Italia**

MISANI, N., P. TAGLIAVINI - "Rapporto risk management. Indagine generale sul risk management in Italia" - 1995, Egea, Milano, Italy

### **Introduzione al risk management**

MISANI, N. - "Introduzione al risk management" - 1994, Egea, Milano, Italy

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## Edited Books

### **Casi di Management - 2a Ed.**

DAGNINO, I., N. MISANI, F. PERRINI, C. VURRO (Eds.), "Casi di Management - 2a Ed." - 2017, Egea, Milano, Italy