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Knowledge Group: Finance

Research Domains: Retail Banking

Teaching Domains: Fintech, Financial Institutions, Financial Marketing

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Articles in Scholarly Journals

Bank and fintech for transformation of financial services: what to keep and what is changing in the industry

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Sfide e soluzioni per il settore bancario

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FinTech: A New Hedge for a Financial Re-intermediation. Strategy and Risk Perspectives

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La digital banking transformation: dall'unbundling al re-bundling, verso nuovi modelli di intermediazione

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The digital transformation in banking and the role of FinTechs in the new financial intermediation scenario

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Nuovo modello di filiale o nuovo modello di intermediazione bancaria?

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Retail banks and the priority system: the need to balance strategy, capital, people, process and the institutional stature

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Looking for strategies to re-launch retail banking: the mobile payment ecosystem

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Research Monographs

Private Banking and Wealth management. Customer Segmentation a Way for Selecting, Getting & Keeping Customers

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Edited Books

Le strategie competitive nel retail banking. Segmentazione della clientela, modelli organizzativi e politiche commerciali

BARAVELLI, M., S. ALIOTO, R. D'ALTERIO, A. OMARINI (Eds.), "Le strategie competitive nel retail banking. Segmentazione della clientela, modelli organizzativi e politiche commerciali" - 2006, Bancaria Editrice, Roma, Italy

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Banks, Payments, and Wallets – Who Will Lead the Future of Digital Transactions?

OMARINI, A., "Banks, Payments, and Wallets – Who Will Lead the Future of Digital Transactions?" in The Future of Banking - Innovation, Risk and Inclusion., Anita Maček, Michael Murg (Eds.), IntechOpen, 2025

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OMARINI, A., G. RAKHMATULLINA, "Metaverse: Where Is It Going to Add Value for the Financial Services Industry and Banks?" in Fintech and the Emerging Ecosystems., Alex Zarifis, Xusen Cheng (Eds.), Springer Cham, pp. 315-340, 2025

From Digital Technologies to New Economics in Banking: How to Drive the Future of Digital Money and Data Information Knowledge

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The Changing Landscape of Retail Banking and the Future of Digital Banking

OMARINI, A., "The Changing Landscape of Retail Banking and the Future of Digital Banking" in *The Future of Financial Systems in the Digital Age.*, Markus Heckel, Franz Waldenberger (Eds.), Springer Singapore, pp. 133-158, 2022

Banche e FinTech: come disegnare una signature customer experience

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La trasformazione dei settori Banche e FinTech

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Banche, FinTech e clienti in un contesto di digital transformation

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Retail Banks: why do they stand between capital and strategy?

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Private banking in Europe. Getting clients and keeping them

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Clients

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Ecosistemi modulari e centralità del cliente

OMARINI, A., "Ecosistemi modulari e centralità del cliente", Il Sole 24 Ore, 25 October 2025

Con la rivoluzione delle tecnologie digitali assisteremo sempre di più a un nuovo banking

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Riformulare la strategia per proteggere trasparenza, libertà e stabilità valutaria

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La rivoluzione dei pagamenti e le contromosse delle banche centrali

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Other

Fintech e Banche

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In a disaggregated digital banking world, the human element matters

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Quale banking per il futuro e quale futuro per le banche?

OMARINI, A., "Quale banking per il futuro e quale futuro per le banche?", BancaFinanza, January 2024, pp. 64-66

Comments, Discussions, Replies in Journal

Digital Disruption in Banking: Who is Going to Hold the Big Card?

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Editorials in Journal

Financial intermediation versus disintermediation: opportunities and challenges in the FinTech era, volume II

OMARINI, A., "Financial intermediation versus disintermediation: opportunities and challenges in the FinTech era, volume II", Frontiers in Artificial Intelligence, 2024, vol. 7

Proceedings/Presentations

Evaluating Effects of the Payment Ecosystem on Central Bank Digital Currency Adoption and Design

OMARINI, A., "Evaluating Effects of the Payment Ecosystem on Central Bank Digital Currency Adoption and Design" in Proceedings of the 56th Annual Hawaii International Conference on System Sciences, January 3-6, 2023, Hawaii, United States of America