

Stefano Pogutz

Professor of Practice



Knowledge Group: Strategy and Operations

Research Domains: Sustainability

Teaching Domains: Corporate Sustainability, Sustainable Supply Chain, Circular Economy, Sustainable Accounting & Finance, Sustainable Blue Economy

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Biography

Stefano Pogutz is a Professor of Practice in Corporate Sustainability at SDA Bocconi School of Management, where he also serves as the Director of the full-time MBA program. Additionally, he holds the position of Strategic Advisor at Bocconi 4 Innovation, the pre-accelerator and accelerator at Bocconi University.

Stefano has led numerous research and training projects with organizations such as Enel, One Ocean Foundation, Edison, Diesel, CDP, Ferrero, and many others. His research activities primarily focus on corporate sustainability, environmental management, corporate social responsibility, ESG (Environmental, Social, Governance) investments, impact investing, and the management of technology and innovation.

His current research revolves around three main themes. The first is the development of sustainable and circular business models. The second focuses on the sustainability of the ocean and the blue economy. The third aims to analyze the interdependence between socio-ecological systems and corporate strategies. His research has been published in peer-reviewed international books and journals, including Ecological Economics, Organization & Environment, Business Strategy and the Environment, Journal of Business Ethics, AMBIO, and Waste Management. In 2024, his international research on Business for Ocean Sustainability received recognition from the Financial Times in the "Responsible Business Education Awards" section.

Stefano has received numerous teaching awards at Bocconi University, including the Innovation for Teaching Award in 2017. In 2019, he won the CEMS Outstanding Contribution to the CEMS MIM Award for the course "Model UNFCCC Climate Change Strategies Role Play." Stefano serves as a reviewer for various international journals. He is a member of the Board of Directors and the Advisory Board of several companies in Italy and abroad. Since 2018, he has chaired the Scientific Committee of the One Ocean Foundation.

Stefano got a degree in Business Administration from Bocconi University and a Ph.D. in International Management - Innovation, Services, and Sustainability from the Sant'Anna School, Pisa. He is married and has two children.

Contribution to Chapters, Books or Research Monographs

The Blue Economy: What It Is, What Is Not, and How to Get There

SARDÁ, R., S. POGUTZ, N. A. THEODOROU, K. RAMAKRISHNA, "The Blue Economy: What It Is, What Is Not, and How to Get There" in Handbook of Sustainable Blue Economy., Walter Leal Filho, Amanda Lange Salvia, Joao Paulino Pires Eustachio, Maria Alzira Pimenta Dinis (Eds.), Springer International Publishing, pp. 1-38, 2025

Favorire la transizione sostenibile delle PMI: la prospettiva dei business leader di grandi imprese

PERRINI, F., A. MINICHILLI, S. POGUTZ, M. DE SILVIO, A. STOPPANI ODDONE, "Favorire la transizione sostenibile delle PMI: la prospettiva dei business leader di grandi imprese" in Sostenibilità e PMI. Aspetti strategici, operativi e finanziari., F. Perrini (Ed.), Egea, chap. 2, pp. 13-46, 2022

L'integrazione della sostenibilità lungo la filiera: PMI e grandi imprese verso un approvvigionamento sostenibile

PERRINI, F., A. MINICHILLI, S. POGUTZ, M. DE SILVIO, A. STOPPANI ODDONE, "L'integrazione della sostenibilità lungo la filiera: PMI e grandi imprese verso un approvvigionamento sostenibile" in Sostenibilità e PMI. Aspetti strategici, operativi e finanziari., F. Perrini (Ed.), Egea, chap. 3, pp. 47-88, 2022

Shaping the fuel cell transport network. An explorative analysis

POGUTZ, S., A. RUSSO, "Shaping the fuel cell transport network. An explorative analysis" in Paving the Road to Sustainable Transport: Governance and innovation in low-carbon vehicles., M. Nilsson, K. Hillman, A. Rickne, T. Magnusson (Eds.), Routledge, Taylor and Francis Group, pp. 96-116, 2012

Sustainable Development, Corporate Sustainability and Corporate Social Responsibility: The Missing Link

POGUTZ, S., "Sustainable Development, Corporate Sustainability and Corporate Social Responsibility: The Missing Link" in Corporate Accountability and Sustainable Development., P. Utting, J Clapp (Eds.), Oxford University Press, pp. 34-60, 2008

Articles in national/international newspapers

Ambiente in pericolo

POGUTZ, S., "Ambiente in pericolo", La Repubblica - Affari&Finanza, 1 September 2025

L'Emergenza Climatica. Le bugie di Trump non si possono più accettare: stiamo consumando il pianeta

POGUTZ, S., "L'Emergenza Climatica. Le bugie di Trump non si possono più accettare: stiamo consumando il pianeta", La Repubblica - Affari&Finanza, 6 October 2025

Nubi nere sulla Cop30, le imprese rispondono ma all'appello mancano i governi

POGUTZ, S., "Nubi nere sulla Cop30, le imprese rispondono ma all'appello mancano i governi", La Repubblica - Affari&Finanza, 10 November 2025

Una politica industriale sostenibile

BAGLIERI, E., S. POGUTZ, "Una politica industriale sostenibile", La Repubblica, 6 March 2024

Oceani di benessere quanto vale il capitale blu

POGUTZ, S., "Oceani di benessere quanto vale il capitale blu", Economia de Il Corriere della Sera, 25 March 2024

Oceano, ricchezza da salvare

POGUTZ, S., "Oceano, ricchezza da salvare", La Repubblica, 8 June 2023

Other

Sostenibilità sotto attacco: la sfida green tra dati e disinformazione

PERRINI, F., S. POGUTZ, "Sostenibilità sotto attacco: la sfida green tra dati e disinformazione", Economia & Management Plus, 10 November 2025

Three essential steps to develop blue finance in support of the blue economy - Tre passi necessari per sviluppare una blue finance che supporti la blue economy

PERRINI, F., S. POGUTZ, M. DE SILVIO, C. IACOMINO, "Three essential steps to develop blue finance in support of the blue economy - Tre passi necessari per sviluppare una blue finance che supporti la blue economy", SDA Bocconi Insight, 17 November 2025

Essere o non essere: la sostenibilità aziendale tra strategia, ESG e rendicontazione

GOULARD, S., F. PERRINI, S. POGUTZ, "Essere o non essere: la sostenibilità aziendale tra strategia, ESG e rendicontazione", Economia & Management Plus, 26 July 2024

Proteggere gli oceani per un pianeta sostenibile

POGUTZ, S., F. PERRINI, J. PACHNER, R. SARDÀ, F. FUMAGALLI, "Proteggere gli oceani per un pianeta sostenibile", Economia & Management Plus, 4 July 2024

Ricerca, condivisione e impatto per vincere la sfida della sostenibilità

GOULARD, S., F. PERRINI, S. POGUTZ, "Ricerca, condivisione e impatto per vincere la sfida della sostenibilità", Economia & Management Plus, 16 April 2024

Articles in Scholarly Journals

Joining multi-stakeholder initiatives to fight climate change: The environmental impact of corporate participation in the Science Based Targets initiative

ROMITO, S., C. VURRO, S. POGUTZ, "Joining multi-stakeholder initiatives to fight climate change: The environmental impact of corporate participation in the Science Based Targets initiative", Business Strategy and the Environment, 2024, vol. 33, no. 4, pp. 2817-2831

Una nuova sfida per tutti. Proteggere gli oceani per un pianeta sostenibile - A New Challenge for All. Protecting the Ocean for a Sustainable Planet

POGUTZ, S., F. PERRINI, J. PACHNER, R. SARDÀ, F. FUMAGALLI, "Una nuova sfida per tutti. Proteggere gli oceani per un pianeta sostenibile - A New Challenge for All. Protecting the Ocean for a Sustainable Planet", Economia & Management, 2024, no. 1, pp. 7-14

La Ocean Disclosure Initiative. Una nuova piattaforma per cambiare insieme

POGUTZ, S., F. PERRINI, M. DE SILVIO, J. PACHNER, G. MAGNI, F. FUMAGALLI, A. COZZI, "La Ocean Disclosure Initiative. Una nuova piattaforma per cambiare insieme", Economia & Management, 2024, no. 1, pp. 30-35

Business for ocean sustainability: Early responses of ocean governance in the private sector

SARDÀ, R., S. POGUTZ, M. DE SILVIO, V. ALLEVI, A. SAPUTO, R. DAMINELLI, F. FUMAGALLI, L. TOTARO, G. RIZZI, G. MAGNI, J. PACHNER, F. PERRINI, "Business for ocean sustainability: Early responses of ocean governance in the private sector", Ambio: A Journal of Environment and Society, 2023, vol. 52, pp. 253-270

Le quattro strategie per promuovere pratiche sostenibili

PERRINI, F., S. POGUTZ, M. DE SILVIO, "Le quattro strategie per promuovere pratiche sostenibili", Economia & Management, 2023, no. 1, pp. 72-75

Paving the road toward eco-effectiveness: Exploring the link between greenhouse gas emissions and firm performance

RUSSO, A., S. POGUTZ, N. MISANI, "Paving the road toward eco-effectiveness: Exploring the link between greenhouse gas emissions and firm performance", Business Strategy and the Environment, 2021, vol. 30, no. 7, pp. 3065-3078

Tutte le potenzialità della blue economy

POGUTZ, S., M. DE SILVIO, F. FUMAGALLI, J. PACHNER, G. MAGNI, "Tutte le potenzialità della blue economy", Economia & Management, 2021, no. 1, pp. 42-49

La grande scommessa della sostenibilità

POGUTZ, S., M. DE SILVIO, F. PERRINI, "La grande scommessa della sostenibilità", Economia & Management, 2020, no. 1, pp. 50-53

Politiche e strategie per cambiare paradigma

FREY, M., S. POGUTZ, "Politiche e strategie per cambiare paradigma", Economia & Management, 2018, no. 5-6, pp. 19-24

Quale sviluppo sostenibile

ZARA, C., S. POGUTZ, "Quale sviluppo sostenibile", *Economia & Management*, 2018, no. 5-6, pp. 9-12

Let the Environment Guide Our Development, by RockströmJ., TEDGlobal.

POGUTZ, S., I. MARTÍN-TAPIA, "Let the Environment Guide Our Development, by RockströmJ., TEDGlobal.", *Academy of Management Learning & Education*, 2017, vol. 16, no. 3, pp. 496-499

Servizi ecosistemici e biodiversità: una nuova prospettiva per un'economia più sostenibile

POGUTZ, S., M. FREY, N. GUSMEROTTI, "Servizi ecosistemici e biodiversità: una nuova prospettiva per un'economia più sostenibile", *Sinergie*, 2017, no. 102, pp. 165-184

Cultivating Ecological Knowledge for Corporate Sustainability: Barilla's Innovative Approach to Sustainable Farming

POGUTZ, S., M. WINN, "Cultivating Ecological Knowledge for Corporate Sustainability: Barilla's Innovative Approach to Sustainable Farming", *Business Strategy and the Environment*, 2016, vol. 25, no. 6, pp. 435-448

Prevention policies addressing packaging and packaging waste: Some emerging trends

TENCATI, A., S. POGUTZ, B. MODA, M. BRAMBILLA, C. CACIA, "Prevention policies addressing packaging and packaging waste: Some emerging trends", *Waste Management*, 2016, vol. 56, pp. 35-45

Unraveling the effects of environmental outcomes and processes on financial performance: A non-linear approach

MISANI, N., S. POGUTZ, "Unraveling the effects of environmental outcomes and processes on financial performance: A non-linear approach", *Ecological Economics*, 2015, vol. 109, pp. 150-160

Perché la sfida ambientale ci chiede di reinventare l'impresa

POGUTZ, S., "Perché la sfida ambientale ci chiede di reinventare l'impresa", *Economia & Management*, 2015, no. 6, pp. 29-35

Recognizing the limits: Sustainable development, corporate sustainability and the need for innovative business paradigms

POGUTZ, S., A. TENCATI, "Recognizing the limits: Sustainable development, corporate sustainability and the need for innovative business paradigms", *Sinergie*, 2015, no. 96, pp. 37-55

Parlando di sostenibilità. Due cartoline dal pianeta

POGUTZ, S., F. PERRINI, M. SESINI, "Parlando di sostenibilità. Due cartoline dal pianeta", *Economia & Management*, 2014, no. 1, pp. 21-28

Business, Ecosystems, and Biodiversity

WINN, M. I., S. POGUTZ, "Business, Ecosystems, and Biodiversity", *Organization & Environment*, 2013, vol. 26, no. 2, pp. 203-229

Da Kyoto a Copenhagen: nascita ed evoluzione dei mercati della CO2

POGUTZ, S., V. MICALÈ, "Da Kyoto a Copenhagen: nascita ed evoluzione dei mercati della CO2", *Economia & Management*, 2011, no. 2, pp. 11-22

Corporate Social Responsibility in Italy: State of the Art

PERRINI, F., S. POGUTZ, A. TENCATI, "Corporate Social Responsibility in Italy: State of the Art", Journal of Business Strategy, 2006, vol. 23, no. 1, pp. 65-91

New Tools to Foster Corporate Socially Responsible Behavior

TENCATI, A., F. PERRINI, S. POGUTZ, "New Tools to Foster Corporate Socially Responsible Behavior", Journal of Business Ethics, 2004, vol. 53, no. 1/2, pp. 173-190

Proceedings/Presentations

Organizing in the Era of the Anthropocene: The Role of Human Agency in Building Resilient SESs

RAHMAN, M. S., M. WINN, S. POGUTZ, "Organizing in the Era of the Anthropocene: The Role of Human Agency in Building Resilient SESs" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

Multi-stakeholder Initiatives and Firm Environmental Performance

ROMITO, S., C. VURRO, S. POGUTZ, "Multi-stakeholder Initiatives and Firm Environmental Performance" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

Business for Ocean Sustainability

SARDÀ, R., S. POGUTZ, "Business for Ocean Sustainability" in 7th International GSOM Emerging Markets Conference, November 11-21, 2020, St.Petersburg, Russia

Strategic Shifts Toward Sustainability: The Pivotal Role of Ecological Knowledge

RAHMAN, M. S., M. WINN, S. POGUTZ, "Strategic Shifts Toward Sustainability: The Pivotal Role of Ecological Knowledge" in 78th Annual Meeting of the Academy of Management, August 10-14, 2018, Chicago, IL, United States of America

Policy Vacuums and Institutional Voids in Global Climate Governance

RAHMAN, M. S., S. POGUTZ, M. WINN, "Policy Vacuums and Institutional Voids in Global Climate Governance" in 76th Annual Meeting of the Academy of Management, August 5-9, 2016, Anaheim, CA, United States of America

Research Reports

Business for Ocean Sustainability. Focus - The Fashion Industry

POGUTZ, S., F. PERRINI, M. DE SILVIO, V. ALLEVI, A. SAPUTO, J. PACHNER, G. MAGNI, G. RIZZI - "Business for Ocean Sustainability. Focus - The Fashion Industry" - 2021, One Ocean Foundation, Italy

Business for Ocean Sustainability - A Global Perspective. Second Edition

POGUTZ, S., F. PERRINI, M. DE SILVIO, V. ALLEVI, A. SAPUTO, J. PACHNER, G. MAGNI, G. RIZZI, L. TOTARO, F. FUMAGALLI, R. DAMINELLI - "Business for Ocean Sustainability - A Global Perspective. Second Edition" - 2020, One Ocean Foundation, Italy

Business for Ocean Sustainability - A focus on the Mediterranean Sea. First Edition

POGUTZ, S., F. PERRINI, M. DE SILVIO, A. SAPUTO, J. PACHNER, G. MAGNI, L. TOTARO, F. FUMAGALLI, R. DAMINELLI, G. PERIN, C. SANTICOLI - "Business for Ocean Sustainability - A focus on the Mediterranean Sea. First Edition" - 2019, One Ocean Foundation, Italy

Interview Articles

Agenda 2030: l'appuntamento che riguarda tutti - The 2030 Agenda: An Appointment that Regards Us All

GIOVANNINI, E., F. PERRINI, S. POGUTZ, P. CASATI, "Agenda 2030: l'appuntamento che riguarda tutti - The 2030 Agenda: An Appointment that Regards Us All", Economia & Management, 2021, no. 1, pp. 9-13

Textbooks

Corporate sustainability in the 21st century: increasing the resilience of social-ecological systems

SARDÀ, R., S. POGUTZ - "Corporate sustainability in the 21st century: increasing the resilience of social-ecological systems" - 2019, Routledge, Taylor and Francis Group, Great Britain

Edited Books

Prevenzione e innovazione per una economia della sostenibilità

TENCATI, A., S. POGUTZ (Eds.), "Prevenzione e innovazione per una economia della sostenibilità" - 2012, Egea, Milano, Italy

Cross-sector leadership for the green economy. Integrating research and practice on sustainable enterprise

MARCUS, A., S. POGUTZ, S. SHARMA, P. SHRIVASTAVA (Eds.), "Cross-sector leadership for the green economy. Integrating research and practice on sustainable enterprise" - 2011, Palgrave Macmillan

Innovation, Markets and Sustainable Energy. The Challenge of Hydrogen and Fuel Cells

POGUTZ, S., A. RUSSO, P. O. MIGLIAVACCA (Eds.), "Innovation, Markets and Sustainable Energy. The Challenge of Hydrogen and Fuel Cells" - 2009, Edward Elgar Publishing, Great Britain

I mercati del recupero. Un'analisi di sistema: materiali recuperati, materie prime secondarie, impieghi e applicazioni finali

POGUTZ, S., A. TENCATI (Eds.), "I mercati del recupero. Un'analisi di sistema: materiali recuperati, materie prime secondarie, impieghi e applicazioni finali" - 2003, Maggioli Editore, Italy

Dal rifiuto al prodotto. Modelli europei di recupero degli imballaggi a confronto

POGUTZ, S., A. TENCATI (Eds.), "Dal rifiuto al prodotto. Modelli europei di recupero degli imballaggi a confronto" - 2002, Egea, Milano, Italy

Research Monographs

Developing Corporate Social Responsibility: A European Perspective

PERRINI, F., S. POGUTZ, A. TENCATI - "Developing Corporate Social Responsibility: A European Perspective" - 2006, Edward Elgar Publishing, Great Britain