

Paolo Russo

Affiliate Professor



Knowledge Group: Strategy and Operations

Research Domains: Competitive Strategy

Teaching Domains: M&A, Competitive Advantage, Industry Analysis, Growth Strategy, New Product Development

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Biography

Paolo Russo is Affiliate Professor of Competitive Strategy at SDA Bocconi School of Management, where since 2001, he designed and directed the training program for General Managers.

He is Full professor, of Business Economics, Budget and Budget Analysis at the Faculty of Economics of the Università Cattolica, where he is Scientific Director of the MAA Master - II level University Master in Accounting and Auditing (in partnership with EY).

He is also Adjunct Professor of Competitive Strategy at Università Bocconi.

His research focuses on economic and financial analysis, accounting valuations, company valuation and corporate strategy.

Recently, he has dealt with three main topics: the impact of the buyer's financial condition on the impairment of goodwill and the quality of the acquisition processes; the determinants of shareholder value and their impact on managerial decisions and reward systems; strategy evaluation and techniques to integrate strategic positioning evaluation with strategic change evaluation.

In the early 2000s, he participated in research projects with Franco Modigliani and other professors at MIT (Cambridge, Mass.) On the issues of cost of capital and corporate valuation.

He is the author of numerous books and articles on corporate valuation, business strategy and projects aimed at increasing the value of shares.

He was President of the Commission for the qualifying examination for the profession of Chartered Accountant at the Catholic University of Milan.

He has accumulated extensive professional experience serving family and multinational companies as an advisor in M&A projects and as a general management and property consultant in development and restructuring projects.

Since 2012, he regularly travels to China, where he assists privately owned and government-owned Chinese companies in the process of acquiring Italian companies and in IPO projects in the Chinese stock market.

He graduated in Business Administration from Bocconi University, where he obtained a Ph.D. in Business Administration. He is Certified Public Accountant and retired officer of the Italian Navy, that granted him the

sword and the sash of honor as first classified at the 75th AUC / L course at the Naval Academy of Livorno.

Textbooks

Introduzione al bilancio. Logica e metodo delle rilevazioni e delle sintesi contabili

RUSSO, P. - "Introduzione al bilancio. Logica e metodo delle rilevazioni e delle sintesi contabili" - 2023, McGraw-Hill Education, Italy

L'analisi di bilancio

RUSSO, P. - "L'analisi di bilancio" - 2023, McGraw-Hill Education, Italy

Le aziende. Obiettivi, logica ed esperienze nella produzione della ricchezza

RUSSO, P. - "Le aziende. Obiettivi, logica ed esperienze nella produzione della ricchezza" - 2023, McGraw-Hill Education, Italy

Il bilancio di esercizio

RUSSO, P., E. CANTÙ, A. , K. PETTINICCHIO, M. DANIELE - "Il bilancio di esercizio" - 2022, McGraw-Hill Education, Italy

La strategia di business

CODA, V., G. INVERNIZZI, P. RUSSO - "La strategia di business" - 2021, McGraw-Hill Education, Italy

La strategia aziendale

CODA, V., G. INVERNIZZI, P. RUSSO - "La strategia aziendale" - 2017, McGraw-Hill Education, Italy

Contribution to Chapters, Books or Research Monographs

La strategia aziendale

CODA, V., G. INVERNIZZI, P. RUSSO, "La strategia aziendale" in Le strategie competitive., G. Invernizzi (Ed.), McGraw-Hill Education, pp. 5-32, 2014

L'analisi di settore

RUSSO, P., "L'analisi di settore" in Le Strategie Competitive., G. Invernizzi (Ed.), McGraw-Hill Italia, chap. 4, pp. 127-157, 2014

Le Strategie Competitive di base

RUSSO, P., "Le Strategie Competitive di base" in Le Strategie Competitive., G. Invernizzi (Ed.), McGraw-Hill Italia, chap. 5, pp. 159-177, 2014

Il vantaggio competitivo di costo e la strategia di leadership di costo

RUSSO, P., "Il vantaggio competitivo di costo e la strategia di leadership di costo" in Le Strategie Competitive., G. Invernizzi (Ed.), McGraw-Hill Italia, chap. 6, pp. 179-187, 2014

Le strategie di focalizzazione

RUSSO, P., "Le strategie di focalizzazione" in Le Strategie Competitive., G. Invernizzi (Ed.), McGraw-Hill Italia, chap. 8, pp. 199-211, 2014

La sostenibilità delle strategie competitive di base

RUSSO, P., "La sostenibilità delle strategie competitive di base" in Le Strategie Competitive., G. Invernizzi (Ed.), McGraw-Hill Italia, chap. 10, pp. 226-235, 2014

Proceedings/Presentations

The share effect: does the form of payment affect acquisitions' rationality?

RUSSO, P., M. E. OLANTE, "The share effect: does the form of payment affect acquisitions' rationality?" in American Accounting Association Annual Meeting - August 6-10, 2011, Denver, United States of America

Research Monographs

Posizionamento strategico e risultati aziendali

RUSSO, P. - "Posizionamento strategico e risultati aziendali" - 2004, Egea, Milano, Italy

Decisioni aziendali e valore dell'impresa

RUSSO, P. - "Decisioni aziendali e valore dell'impresa" - 2000, Egea, Milano, Italy

Le determinanti del valore dell'impresa

RUSSO, P. - "Le determinanti del valore dell'impresa" - 2000, Egea, Milano, Italy

Il controllo dell'attività commerciale. Strumenti di analisi e di responsabilizzazione economico-finanziaria

RUSSO, P. - "Il controllo dell'attività commerciale. Strumenti di analisi e di responsabilizzazione economico-finanziaria" - 1995, Etas Libri, Milano, Italy

La dimensione economico-finanziaria nel governo dell'impresa. Metodologie e tecniche di analisi

RUSSO, P. - "La dimensione economico-finanziaria nel governo dell'impresa. Metodologie e tecniche di analisi" - 1994, Egea, Milano, Italy

Crisi e risanamento nelle imprese a partecipazione statale

RUSSO, P. - "Crisi e risanamento nelle imprese a partecipazione statale" - 1991, Egea, Milano, Italy

Articles in Scholarly Journals

The role of profit in state-controlled enterprises

RUSSO, P., "The role of profit in state-controlled enterprises", *Economia Aziendale*, 1995, vol. 14, no. 1, pp. 57-72