

Dino Ruta

Professor of Practice



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Leadership

Teaching Domains: Strategic HR, Team Management, Self-Leadership

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Practice-Oriented Books

Colori Olimpici: Lo sport e i giochi come scintilla di benessere e sviluppo

RUTA, D. - "Colori Olimpici: Lo sport e i giochi come scintilla di benessere e sviluppo" - 2025, Egea, Milano, Italy

Leading teams: tools and techniques for successful team leadership from the sports world

GUENZI, P., D. RUTA - "Leading teams: tools and techniques for successful team leadership from the sports world" - 2013, John Wiley & Sons, United States of America

Per me... numero 1: aneddoti sportivi (e non) per allenarsi da leader

PETERSON, D., D. RUTA - "Per me... numero 1: aneddoti sportivi (e non) per allenarsi da leader" - 2013, Egea, Milano, Italy

Team Leadership: idee e azioni tra sport e management

GUENZI, P., D. RUTA - "Team Leadership: idee e azioni tra sport e management" - 2011, Egea, Milano, Italy

Other

The social value of the Olympic Games

RUTA, D., "The social value of the Olympic Games", Via Sarfatti 25, 2024, no. 3, pp. 24-26

Un evento è per sempre se genera sviluppo economico sostenibile

RUTA, D., "Un evento è per sempre se genera sviluppo economico sostenibile", Fortune Italia, 1 September 2024

Europei 2032: i Fondi per accelerare lo sviluppo degli impianti sportivi

RUTA, D., "Europei 2032: i Fondi per accelerare lo sviluppo degli impianti sportivi", Fortune Italia, 8 July 2023

Back to the future: sport is an HR affair

RUTA, D., "Back to the future: sport is an HR affair", Global Sports Jobs, 2015

Legacy e Sostenibilità degli Eventi Sportivi

RUTA, D., I. SALA, "Legacy e Sostenibilità degli Eventi Sportivi", Spaziosport, 2015, vol. 35

Articles in national/international newspapers

Il futuro del calcio europeo tra sostenibilità finanziaria e modelli di sviluppo

RUTA, D., "Il futuro del calcio europeo tra sostenibilità finanziaria e modelli di sviluppo", Il Sole 24 Ore, 7 January 2023

Internazionalizzazione e made in Italy sono il futuro del calcio italiano

RUTA, D., "Internazionalizzazione e made in Italy sono il futuro del calcio italiano", Il Sole 24 Ore, 9 February 2023

Articles in Scholarly Journals

Un modello di sport tra spirito olimpico e (iper) professionismo

RUTA, D., "Un modello di sport tra spirito olimpico e (iper) professionismo", Economia & Management, 2023, no. 4, pp. 68-74

Atleti e carriera: la partita si gioca anche fuori dal campo

RUTA, D., L. ANTONELLI, "Atleti e carriera: la partita si gioca anche fuori dal campo", Economia & Management, 2023, no. 4, pp. 80-84

Perché gli impianti sportivi sono per tutti un business vincente

RUTA, D., A. PALMIERI, "Perché gli impianti sportivi sono per tutti un business vincente", Economia & Management, 2023, no. 4, pp. 90-94

The impact of money prizes from UEFA competitions on clubs' national performance

RUTA, D., L. LORENZON, N. LOLLI, P. G. GORLERO, "The impact of money prizes from UEFA competitions on clubs' national performance", Sport, Business and Management: An International Journal, 2022, vol. 12, no. 1, pp. 77-92

The relationship between governance structure and football club performance in Italy and England

RUTA, D., L. LORENZON, E. SIRONI, "The relationship between governance structure and football club performance in Italy and England", Sport, Business and Management: An International Journal, 2019, vol. 10, no. 1, pp. 17-37

Designing a social enterprise. Organization configuration and social stakeholders' work involvement

RUTA, D., B. IMPERATORI, "Designing a social enterprise. Organization configuration and social stakeholders' work involvement", *Social Enterprise Journal*, 2015, vol. 11, no. 3, pp. 321-346

Mentalità Sportiva e People Strategy

RUTA, D., I. SALA, "Mentalità Sportiva e People Strategy", *Direzione del Personale - Rivista dell'Associazione Italiana per la Direzione del Personale*, 2015, vol. 4, pp. 17-19

La leadership è apprendimento nel tempo

RUTA, D., D. PETERSON, "La leadership è apprendimento nel tempo", *Direzione del Personale - Rivista dell'Associazione Italiana per la Direzione del Personale*, 2014, vol. 2, pp. 58-60

Leading teams: Tools and Techniques for Successful Team Leadership from the Sports World

GUENZI, P., D. RUTA, "Leading teams: Tools and Techniques for Successful Team Leadership from the Sports World", *The European Business Review*, 8 September 2013, pp. 23-27

Una nuova leadership del personale

RUTA, D., "Una nuova leadership del personale", *Economia & Management*, 2013, no. 5, pp. 15-23

What can business leaders learn from sports leadership?

GUENZI, P., D. RUTA, "What can business leaders learn from sports leadership?", *Strategic Hr Review*, 25 November 2013, vol. 13, no. 1

Dialogo tra HR e linea: idee e azioni per essere (più) strategici

RUTA, D., "Dialogo tra HR e linea: idee e azioni per essere (più) strategici", *Economia & Management*, 2012, no. 4, pp. 45-53

HR portal alignment for the creation and development of intellectual capital

RUTA, D., "HR portal alignment for the creation and development of intellectual capital", *The International Journal of Human Resource Management*, 2009, vol. 20, no. 3, pp. 562-577

Fostering intellectual capital through communication technologies: an analysis of knowledge-sharing determinants

RUTA, D., U. MACCHITELLA, "Fostering intellectual capital through communication technologies: an analysis of knowledge-sharing determinants", *International Journal of Learning and Intellectual Capital*, 2008, vol. 5, no. 2, pp. 123-152

Il Festival di Sanremo tra Interessi Divergenti e Alchimie Organizzative

RUTA, D., "Il Festival di Sanremo tra Interessi Divergenti e Alchimie Organizzative", *Economia & Management*, 2006, no. 1, pp. 13-24

The application of change management theory to HR portal implementation in subsidiaries of multinational corporations

RUTA, D., "The application of change management theory to HR portal implementation in subsidiaries of multinational corporations", *Human Resource Management*, 2005, vol. 44, no. 1, pp. 35-53

Edited Books

Qatar, The Land of Sports and Events: Human Capital Strategy for Socio-Economic Impacts

RUTA, D. (Ed.), "Qatar, The Land of Sports and Events: Human Capital Strategy for Socio-Economic Impacts" - 2022, Bocconi University Press - BUP, Milano, Italy

The Routledge Handbook of Sport and Legacy: Meeting the Challenge of Major Sport Events

Routledge, Sport and Leisure studies

RUTA, D., R. HOLT (Eds.), "The Routledge Handbook of Sport and Legacy: Meeting the Challenge of Major Sport Events Routledge, Sport and Leisure studies" - 2015, Routledge, Taylor and Francis Group, London, Great Britain

Proceedings/Presentations

Strategic choices in order to maximize revenues in sports events: a cross-case analysis

PALMIERI, A., D. RUTA, B. INTRONA, "Strategic choices in order to maximize revenues in sports events: a cross-case analysis" in EURAM 2021 Online Conference - 16-18 June, 2021, Montreal, Canada

Professional Sport Responsibility and Sustainability: Empirical Inductive Study on Football Clubs

TRINCHERO, E., A. BOLCHINI, D. RUTA, "Professional Sport Responsibility and Sustainability: Empirical Inductive Study on Football Clubs" in EURAM 2021 Online Conference - 16-18 June, 2021, Montreal, Canada

The impact of UEFA competitions' prize money on the competitive balance of national football leagues

RUTA, D., N. LOLLI, L. LORENZON, "The impact of UEFA competitions' prize money on the competitive balance of national football leagues" in EURAM 2020 Online Conference - The Business of now: the future starts now - 4-6 December, 2020, Trinity College, Ireland

The Effect of Club Ownership Concentration on Board and CEO Function: The Relation between Governance Structure and Club Performances in Italy and England

LORENZON, L., D. RUTA, E. SIRONI, "The Effect of Club Ownership Concentration on Board and CEO Function: The Relation between Governance Structure and Club Performances in Italy and England" in EURAM 2018, June 19-22, 2018, Reykjavík, Iceland

Cases in International Case Collections

The Development of the OTT BROADCASTERS the Sports Market: The SKY SPORT and DAZN Cases

ANTONELLI, L., A. CIRINCIONE, D. RUTA - "The Development of the OTT BROADCASTERS the Sports Market: The SKY SPORT and DAZN Cases" - 2020, The Case Centre, Great Britain

Hewlett-Packard: Implementing the hr@hp Employee Portal

RUTA, D. - "Hewlett-Packard: Implementing the hr@hp Employee Portal" - 2005, The Case Centre, Great Britain

Prefaces, Postfaces, short Introductions

Postfazione - Vincere, ma non solo

RUTA, D., "Postfazione - Vincere, ma non solo" in J. Zanetti, Vincere, ma non solo. Crescere nella vita e raggiungere i propri obiettivi., J.Zanetti (Ed.), Bruno Mondadori Editore, 2018

Contribution to Chapters, Books or Research Monographs

After so much music: the repositioning of MTV Italia

RUTA, D., G. FERRARI, S. SALVEMINI, "After so much music: the repositioning of MTV Italia" in The Italian Model of Management. A selection of case studies., L. Serio (Ed.), Greenleaf Publishing, chap. 10, 2016

People Management in Cultural Organizations

RUTA, D., I. SALA, "People Management in Cultural Organizations" in Human Resource Management in Mission Driven Organizations: Lessons in HRM for Managing People in a Values-Driven Company., C. Brewster, J. L. Cerdin (Eds.), Pearson, 2016

People Management in Sport Organizations

RUTA, D., I. SALA, "People Management in Sport Organizations" in Human Resource Management in Mission Driven Organizations: Lessons in HRM for Managing People in a Values-Driven Company., C. Brewster, J. L. Cerdin (Eds.), Pearson, 2016

Allenare leader «responsabili»

RUTA, D., I. SALA, "Allenare leader «responsabili»" in Responsible Leadership., M. Magni, F. Pennarola (Eds.), Egea, chap. 7, pp. 195-211, 2015

City Capacity Building - Preparing to Exploit the Legacy of a large-scale Sports Event:The case of Valencia and the 2007 America's Cup

RUTA, D., B. MANZONI, "City Capacity Building - Preparing to Exploit the Legacy of a large-scale Sports Event:The case of Valencia and the 2007 America's Cup" in The Routledge Handbook of Sport and Legacy: Meeting the challenge of major sports events., Holt Richard, Ruta Cataldo (Eds.), Routledge, chap. 16, pp. 231-244, 2015

A strategic and pluralistic approach to planning legacy: the case of the Giro d'Italia

RUTA, D., "A strategic and pluralistic approach to planning legacy: the case of the Giro d'Italia" in The Routledge Handbook of Sport and Legacy Meeting the Challenge of Major Sports Events., Holt Richard, Ruta Cataldo (Eds.), Routledge, chap. 1, pp. 29-45, 2015

The effects of ict on sports fan management

RUTA, D., B. IMPERATORI, J. CAVENAGHI, "The effects of ict on sports fan management" in Social E-Enterprise: Value Creation through ICT., Teresa Torres-Coronas, Maria-Arantzazu Vidal-Blasco (Eds.), IGI Global, pp. 243-262, 2013

The integration of online face-to-face social networking: the need for managerial reconfiguration

IMPERATORI, B., D. RUTA, "The integration of online face-to-face social networking: the need for managerial reconfiguration" in Social Media in Human Resources Management (Advanced Series in Management, Volume 12), T. Bondarouk, M. R. Olivas-luján (Eds.), Emerald Group Publishing Limited, pp. 181-200, 2013

HR Portal: a tool for contingent and individualized HRM

RUTA, D., "HR Portal: a tool for contingent and individualized HRM" in Handbook of Research on E-Transformation and Human Resources Management Technologies: Organizational Outcomes and Challenges., T. Bondarouk, E. Oiry, K. Guiderdoni-Jourdain, H. Ruel (Eds.), IGI Global, pp. 20-33, 2009

HR Portals as tools to develop Relational Resources Management

RUTA, D., "HR Portals as tools to develop Relational Resources Management" in Encyclopedia of HRIS: Challenges in e-HRM., Torres-Coronas T., Arias-Oliva M. (Eds.), IGI Global, pp. 428-433, 2009

Organizational Implications of Managing the HRIS Employee Experience Data di pubblicazione: 2009

RUTA, D., "Organizational Implications of Managing the HRIS Employee Experience Data di pubblicazione: 2009" in Encyclopedia of HRIS: Challenges in e-HRM., Torres-Coronas T., Arias-Oliva M. (Eds.), IGI Global, pp. 687-692, 2009

Organizzare una Social Enterprise Venture tra dimensione economica e sociale

RUTA, D., B. IMPERATORI, "Organizzare una Social Enterprise Venture tra dimensione economica e sociale" in Social Entrepreneurship: Imprese innovative per il cambiamento sociale., F. Perrini (Ed.), Egea, pp. 112-137, 2007

Organizing a Social Enterprise

RUTA, D., B. IMPERATORI, "Organizing a Social Enterprise" in The New Social Entrepreneurship: What awaits social entrepreneurial ventures?., F. Perrini (Ed.), Edward Elgar Publishing, pp. 105-121, 2006

Dal pensiero all'azione: implicazioni organizzative per la valorizzazione della Customer Experience

RUTA, D., "Dal pensiero all'azione: implicazioni organizzative per la valorizzazione della Customer Experience" in Organizzazione e Information Technology: Combinare, risorse, persone, tecnologie per nuovi modelli d'impresa., F. Pennarola (Ed.), Egea, pp. 211-250, 2005

Gestire l'introduzione dell'e-learning nei processi di human resources management

RUTA, D., "Gestire l'introduzione dell'e-learning nei processi di human resources management" in E-learning e piccole imprese: analisi di un percorso incompiuto., P. Bielli (Ed.), Franco Angeli, pp. 195-225, 2005

Implementare tecnologie e ridisegnare i processi di human resource management: l'esperienza Cisco Systems

RUTA, D., "Implementare tecnologie e ridisegnare i processi di human resource management: l'esperienza Cisco Systems" in E-learning e piccole imprese: analisi di un percorso incompiuto., P. Bielli (Ed.), Franco Angeli, 2005

Learning in entrepreneurial firms: An exploratory study

RAVASI, D., C. TURATI, G. MARCHISIO, D. RUTA, "Learning in entrepreneurial firms: An exploratory study" in Crossroads of Entrepreneurship., G. Corbetta, M. Huse, D. Ravasi (Eds.), Kluwer Academic Publishers, pp. 165-184, 2004

L'Employee Portal per la gestione delle risorse umane: il caso HR@HP

RUTA, D., "L'Employee Portal per la gestione delle risorse umane: il caso HR@HP" in L'araba fenice: economia digitale alla prova dei fatti., A. Biffi, C. Dematté (Eds.), Etas Libri, pp. 307-324, 2003

Research Notes or short Articles in Journals

Gestire le persone come un capitale: una riflessione sui dati generati dalle persone e sul fatto che non sono sempre dei costi

RUTA, D., "Gestire le persone come un capitale: una riflessione sui dati generati dalle persone e sul fatto che non sono sempre dei costi", Economia & Management, 2005, no. 1, pp. 44-46

Il cuoco, il ristorante e l'impresa. Una sfida manageriale tra competenze uniche e attività critiche

RUTA, D., "Il cuoco, il ristorante e l'impresa. Una sfida manageriale tra competenze uniche e attività critiche", Economia & Management, 2004, no. 1, pp. 42-43

Research Monographs

Organizzare il Knowledge Management

RUTA, D., C. TURATI - "Organizzare il Knowledge Management" - 2002, Egea, Milano, Italy