

# Giuseppe Soda

Full Professor



**Knowledge Group:** Leadership, Human Resources and Digital Technologies

**Research Domains:** Organization Design

**Teaching Domains:** Organizational Design, Change Management,  
Organizational Social Network

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## Biography

Giuseppe “beppe” Soda è Professore Ordinario di Organization Theory & Social Network Analysis presso l'Università Bocconi di Milano e presso SDA Bocconi che ha guidato in qualità di Dean dal 2016 al 2022.

Ha svolto la sua carriera presso l'Università Bocconi con numerose responsabilità istituzionali tra cui, la direzione dell'Area Organizzazione e Personale e della Divisione Ricerca Claudio Dematté presso la SDA Bocconi, del Dipartimento di Management & Technology presso l'Università Bocconi e il ruolo di Presidente del Board of Directors di SDA Bocconi Asia Center con sede a Mumbai, India.

L'intensa attività di ricerca del Prof. Soda indaga l'interazione tra architetture organizzative e reti sociali. I suoi contributi scientifici hanno influito notevolmente alla comprensione delle origini e dell'evoluzione delle reti organizzative e sono stati pubblicati sulle riviste accademiche internazionali di maggiore prestigio tra cui Administrative Science Quarterly, Management Science, Organization Science, Academy of Management Journal e Strategic Management Journal.

Ha fatto parte e fa parte dei board editoriali di riviste accademiche internazionali; è il direttore della collana di libri Leading Management (EGEA - SDA Bocconi) e ha diretto la collana "Management" pubblicata da Corriere della Sera e Egea.

A livello internazionale, dopo aver svolto per sei anni il ruolo di membro del Board del sistema di accreditamento EFMD-EQUIS, è stato di recente nominato Associate Director presso la European Foundation for Management Development (EFMD). Siede anche in qualità di membro eletto nel Board del Graduate Management Admission Council (GMAC®), l'associazione internazionale di scuole di management proprietaria del test GMAT.

Dottore di ricerca in Economia aziendale (Università Bocconi), Post-doc presso la Carnegie Mellon University (Pittsburgh, PA, USA), Visiting Professor presso IE Business School (Madrid, SP) e la London Business School.

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## Articles in Scholarly Journals

### **Prismatic Trust: How Structural and Behavioral Signals in Networks Explain Trust Accumulation**

SODA, G., A. ZAHEER, M. PARK, B. MCEVILY, M. SUBRAMANI, "Prismatic Trust: How Structural and Behavioral Signals in Networks Explain Trust Accumulation", *Management Science*, 2025, vol. 71, no. 5, pp. 3966-3982

### **In the network of the conclave: Social connections and the making of a pope**

SODA, G., A. IORIO, L. RIZZO, "In the network of the conclave: Social connections and the making of a pope", *Social Networks*, 2025, vol. 83, pp. 215-232

### **The Ties That Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance**

TORTORIELLO, M., G. SODA, M. GOMEZ-SOLORZANO, "The Ties That Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance", *Academy of Management Journal*, 2025

### **The organization of R&D work and knowledge search in intrafirm networks**

GOMEZ-SOLORZANO, M., G. SODA, M. FURLOTTI, "The organization of R&D work and knowledge search in intrafirm networks", *Industrial and Corporate Change*, 2024, vol. 33, no. 3, pp. 694-711

### **Keep or Drop? The Origin and Evolution of Knowledge Relationships in Organizations**

STEAD, D., T. PEDERSEN, G. SODA, "Keep or Drop? The Origin and Evolution of Knowledge Relationships in Organizations", *British Journal of Management*, 2022, vol. 33, no. 3, pp. 1517-1534

### **Intra-Organizational Network Dynamics: Past Progress, Current Challenges, and New Frontiers**

JACOBSEN, D. H., D. STEAD, G. SODA, "Intra-Organizational Network Dynamics: Past Progress, Current Challenges, and New Frontiers", *Academy of Management Annals*, 2022, vol. 16, no. 2, pp. 853-897

### **Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation**

SODA, G., P. V. MANNUCCI, R. S. BURT, "Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation", *Academy of Management Journal*, 2021, vol. 64, no. 4, pp. 1164-1190

### **Network Capabilities: Brokerage as a Bridge Between Network Theory and the Resource-Based View of the Firm**

BURT, R. S., G. SODA, "Network Capabilities: Brokerage as a Bridge Between Network Theory and the Resource-Based View of the Firm", *Journal of Management*, 2021, vol. 47, no. 7, pp. 1698-1719

### **Brokerage evolution in innovation contexts: Formal structure, network neighborhoods and knowledge**

SODA, G., A. ZAHEER, X. SUN, W. CUI, "Brokerage evolution in innovation contexts: Formal structure, network neighborhoods and knowledge", *Research Policy*, 2021, vol. 50, no. 10, pp. 104343

### **Network Structure, Collaborative Context, and Individual Creativity**

SODA, G., D. STEAD, T. PEDERSEN, "Network Structure, Collaborative Context, and Individual Creativity", *Journal of Management*, 2019, vol. 45, no. 4, pp. 1739-1765

### **Instrumental and affective ties within the laboratory: The impact of informal cliques on innovative productivity**

GÓMEZ-SOLÓRZANO, M., G. SODA, M. TORTORIELLO, "Instrumental and affective ties within the laboratory: The impact of informal cliques on innovative productivity", Strategic Management Journal, 2019, vol. 40, no. 10, pp. 1593-1609

### **Globally networked: Intraorganizational boundary spanning in the global organization**

SODA, G., T. PEDERSEN, D. STEA, "Globally networked: Intraorganizational boundary spanning in the global organization", Journal of World Business, 2019, vol. 54, no. 3, pp. 169-180

### **Harvesting Value from Brokerage: Individual Strategic Orientation, Structural Holes, and Performance**

TORTORIELLO, M., G. SODA, A. IORIO, "Harvesting Value from Brokerage: Individual Strategic Orientation, Structural Holes, and Performance", Academy of Management Journal, 2018, vol. 61, no. 3, pp. 896-918

### **Fit for the Task: Complementarity, Asymmetry, and Partner Selection in Alliances**

SODA, G., M. FURLOTTI, "Fit for the Task: Complementarity, Asymmetry, and Partner Selection in Alliances", Organization Science, 2018, vol. 29, no. 5, pp. 837-854

### **Bringing Tasks Back In: An Organizational Theory Of Resource Complementarity and Partner Selection**

SODA, G., M. FURLOTTI, "Bringing Tasks Back In: An Organizational Theory Of Resource Complementarity and Partner Selection", Journal of Management, 2017, vol. 43/2017, no. 2, pp. 348-375

### **Social Origins of Great Strategies**

SODA, G., R. S. BURT, "Social Origins of Great Strategies", Strategy Science, 2017, vol. 2, no. 4, pp. 226-233

### **Acquisizioni, alleanze e capitale relazionale: l'impatto sulla resilienza**

MOSCHI, N., G. B. PIROTTI, G. SODA, "Acquisizioni, alleanze e capitale relazionale: l'impatto sulla resilienza", Economia & Management, 2017, no. 5-6, pp. 131-145

### **Cosa fa la differenza nei risultati aziendali**

SODA, G., "Cosa fa la differenza nei risultati aziendali", Economia & Management, 2016, no. 1, pp. 39-45

### **Il downsizing nelle imprese europee tra il 2002 e il 2014**

SODA, G., A. G. RIZZI, "Il downsizing nelle imprese europee tra il 2002 e il 2014", Economia & Management, 2015, no. 4, pp. 14-25

### **La deregulation intacca il potere dei grandi? Gli effetti delle liberalizzazioni sulle strategie e i network tra imprese**

SODA, G., "La deregulation intacca il potere dei grandi? Gli effetti delle liberalizzazioni sulle strategie e i network tra imprese", Economia & Management, 2015, no. 1, pp. 85-105

### **More Formally: Rediscovering the Missing Link between Formal Organization and Informal Social Structure**

MCEVILY, B., G. SODA, M. TORTORIELLO, "More Formally: Rediscovering the Missing Link between Formal Organization and Informal Social Structure", Academy of Management Annals, 2014, vol. 8, no. 1, pp. 299-

### **Perceived Organizational Identification and Prototypicality as Origins of Knowledge Exchange Networks Contemporary Perspectives on Organizational Social Networks**

MONTI, A., G. SODA, "Perceived Organizational Identification and Prototypicality as Origins of Knowledge Exchange Networks Contemporary Perspectives on Organizational Social Networks", *Research in the Sociology of Organizations*, 2014, vol. 40, pp. 357-379

### **A Network Perspective on Organizational Architecture: Performance Effects of the Interplay of Formal and Informal Organization**

SODA, G., A. ZAHEER, "A Network Perspective on Organizational Architecture: Performance Effects of the Interplay of Formal and Informal Organization", *Strategic Management Journal*, 2012, vol. 33, no. 6, pp. 751-771

### **Exploring the topology of the plausible: Fs/QCA counterfactual analysis and the plausible fit of unobserved organizational configurations.**

SODA, G., S. FURNARI, "Exploring the topology of the plausible: Fs/QCA counterfactual analysis and the plausible fit of unobserved organizational configurations.", *Strategic Organization*, 2012, vol. 10, no. 3, pp. 285-296

### **Think different? An investigation of network antecedents and performance consequences of creativity as deviation**

SODA, G., L. BIZZI, "Think different? An investigation of network antecedents and performance consequences of creativity as deviation", *Strategic Organization*, 2012, vol. 10, no. 2, pp. 99-127

### **The Genesis and Dynamics of Organizational Networks**

AHUJA, G., G. SODA, A. ZAHEER, "The Genesis and Dynamics of Organizational Networks", *Organization Science*, 2012, vol. 23, no. 2, pp. 434-448

### **La progettazione dei sistemi di incentivazione del personale. Un modello sperimentale**

BORGONOVO, E., L. CAVALLI, D. GUALDONI, F. IOZZI, G. SODA, A. GERMANI, G. GOLLIN, "La progettazione dei sistemi di incentivazione del personale. Un modello sperimentale", *Economia & Management*, 2011, no. 5, pp. 49-66

### **The contribution of network research to managerial culture and practice**

SODA, G., B. CHOLLET, V. CHAUVET, "The contribution of network research to managerial culture and practice", *European Journal of Management*, 2011, vol. 29, no. 5, pp. 321-334

### **The management of firms' alliance network positioning: Implications for innovation**

SODA, G., "The management of firms' alliance network positioning: Implications for innovation", *European Management Journal*, 2011, vol. 29, no. 5, pp. 377-388

### **The Paradox of Authentic Selves and Chameleons: Self-monitoring, Perceived Job Autonomy and Contextual Performance**

SODA, G., L. BIZZI, "The Paradox of Authentic Selves and Chameleons: Self-monitoring, Perceived Job Autonomy and Contextual Performance", British Journal of Management, 2011, vol. 22, pp. 324-339

#### **Governance and organization design: a negotiation and network analytic approach**

SODA, G., A. GRANDORI, "Governance and organization design: a negotiation and network analytic approach", Corporate Ownership and Control, 2009, vol. 6, no. 3, pp. 489-503

#### **Network evolution: the origins of structural holes**

SODA, G., A. ZAHEER, "Network evolution: the origins of structural holes", Administrative Science Quarterly, 2009, vol. 54, no. 1, pp. 3-94

#### **Imitative behavior: network antecedents and performance consequences**

SODA, G., A. ZAHEER, A. CARLONE, "Imitative behavior: network antecedents and performance consequences", Advances in Strategic Management, 2008, no. 25, pp. 531-560

#### **Posizionarsi nella rete delle alleanze strategiche per generare innovazione**

SODA, G., D. COMI, "Posizionarsi nella rete delle alleanze strategiche per generare innovazione", Economia & Management, 2008, no. 6, pp. 51-68

#### **A Relational Approach to Organization Design**

SODA, G., A. GRANDORI, "A Relational Approach to Organization Design", Industry and Innovation, 2006, vol. 13, no. 2, pp. 151-172

#### **Network Memory: The Influence of Past and Current Networks on Performance**

SODA, G., A. ZAHEER, A. USAI, "Network Memory: The Influence of Past and Current Networks on Performance", Academy of Management Journal, 2004, vol. 47, no. 6, pp. 893-906

#### **Talenti o brocchi? La selezione del personale e le performance individuali**

SODA, G., G. BAGNATO, T. REINA, "Talenti o brocchi? La selezione del personale e le performance individuali", Economia & Management, 2004, no. 2, pp. 97-108

#### **Licenziamenti e valore: una ricerca empirica sulla relazione tra annunci di downsizing e quotazione azionaria**

SODA, G., "Licenziamenti e valore: una ricerca empirica sulla relazione tra annunci di downsizing e quotazione azionaria", Economia & Management, 2002, no. 6, pp. 85-99

#### **La prospettiva relazionale: concetti di base e principali implicazioni metodologiche**

SODA, G., "La prospettiva relazionale: concetti di base e principali implicazioni metodologiche", Annali di storia dell'impresa, 1999, vol. 10, pp. 454-490

#### **Rivoluzione tecnologica e inerzie organizzative**

SODA, G., "Rivoluzione tecnologica e inerzie organizzative", Sviluppo & Organizzazione, 1998, no. 169, pp. 25-41

#### **Inter-firm Networks: Antecedents, Mechanisms and Forms**

SODA, G., A. GRANDORI, "Inter-firm Networks: Antecedents, Mechanisms and Forms", Organization Studies, 1995, vol. 16, no. 2, pp. 183-214

### **Strategie organizzative di internazionalizzazione e ruolo dell'intervento pubblico**

SODA, G., "Strategie organizzative di internazionalizzazione e ruolo dell'intervento pubblico", Sviluppo & Organizzazione, 1994, no. 145, pp. 75-90

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## **Editorials in Journal**

### **La leadership che semina futuro - Grounded Leadership for Uncertain Times**

SODA, G., "La leadership che semina futuro - Grounded Leadership for Uncertain Times", Economia & Management, 2025, no. 3, pp. 3-7

### **Quanto vale investire nella formazione**

SODA, G., "Quanto vale investire nella formazione", Economia & Management, 2016, no. 4, pp. 2-8

### **L'onda dei Big Data: minaccia o opportunità**

BORGONOVO, E., B. BUSACCA, G. SODA, "L'onda dei Big Data: minaccia o opportunità", Economia & Management, 2015, no. 1, pp. 3-6

### **Occupiamoci degli alberi per salvare la foresta**

SODA, G., "Occupiamoci degli alberi per salvare la foresta", Economia & Management, 2014, no. 4, pp. 3-6

### **A che servono le fabbriche**

SODA, G., "A che servono le fabbriche", Economia & Management, 2013, no. 4, pp. 2-6

### **Riorganizzare per riformare. Il disegno di una PA efficace ed efficiente**

PERRONE, V., G. SODA, "Riorganizzare per riformare. Il disegno di una PA efficace ed efficiente", Economia & Management, 2012, no. 6, pp. 3-8

### **Se l'impresa intercetta i movimenti sociali, il processo vince sul prodotto**

SODA, G., "Se l'impresa intercetta i movimenti sociali, il processo vince sul prodotto", Economia & Management, 2011, no. 4, pp. 3-8

### **Ma sei proprio tu? Relazioni, reti ed economia ai tempi del social networking**

SODA, G., "Ma sei proprio tu? Relazioni, reti ed economia ai tempi del social networking", Economia & Management, 2009, no. 3, pp. 3-9

### **Fannulloni o disorganizzati? Viaggio nella produttività che non c'è**

SODA, G., "Fannulloni o disorganizzati? Viaggio nella produttività che non c'è", Economia & Management, 2007, no. 3, pp. 5-15

### **Se la cattiva finanza affonda il capitale umano**

SODA, G., "Se la cattiva finanza affonda il capitale umano", Economia & Management, 2005, no. 6, pp. 3-9

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## Other

### **Network analysis identified Prevost as a Conclave frontrunner, better than bookmakers and AI - La network analysis ha indicato Prevost come papabile meglio dei bookmaker e dell'AI**

SODA, G., A. IORIO, L. RIZZO, "Network analysis identified Prevost as a Conclave frontrunner, better than bookmakers and AI - La network analysis ha indicato Prevost come papabile meglio dei bookmaker e dell'AI", SDA Bocconi Insight, 13 October 2025

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## Proceedings/Presentations

### **Network Strategies Within Organizations**

GÓMEZ-SOLÓRZANO, M., A. IORIO, G. SODA, "Network Strategies Within Organizations" in 84th Annual Meeting of the Academy of Management, August 9-13, 2024, Chicago, IL, United States of America

### **Stepping Out of Your Comfort Zone? Need for Cognitive Closure, (in) Formal Structures, and Individual Performance**

IORIO, A., M. GÓMEZ-SOLÓRZANO, G. SODA, "Stepping Out of Your Comfort Zone? Need for Cognitive Closure, (in) Formal Structures, and Individual Performance" in Academy of Management 83rd Annual Meeting, 4-8 August, 2023, Boston, MA, United States of America

### **Emotional Energy and Structural Holes**

BURT, R. S., S. OPPER, G. SODA, "Emotional Energy and Structural Holes" in Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, United States of America

### **The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance**

SODA, G., M. TORTORIELLO, M. GÓMEZ-SOLÓRZANO, "The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance" in Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, United States of America

### **Whistleblower as Broker: Social Networks of the 2017 Hollywood Whistleblowers**

NAKAMURA, A., T. MENON, G. SODA, "Whistleblower as Broker: Social Networks of the 2017 Hollywood Whistleblowers" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

### **At Face Value: The Effect of Facial Traits on Social Networks and Job Performance Evaluations**

NETCHAEVA, E., A. IORIO, G. SODA, "At Face Value: The Effect of Facial Traits on Social Networks and Job Performance Evaluations" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

### **Network Strategies Within Organizations: How Does Knowledge Similarity Breed Connection?**

IORIO, A., G. SODA, "Network Strategies Within Organizations: How Does Knowledge Similarity Breed Connection?" in Strategic Management Society 42nd Annual Conference, September 17-20, 2022, London,

**Accumulating Trust in Networks: The Interplay Between Social Structure and Networking Behavior**

SODA, G., A. ZAHEER, M. PARK, B. MCEVILY, M. R. SUBRAMANI, "Accumulating Trust in Networks: The Interplay Between Social Structure and Networking Behavior" in Academy of Management Annual Meeting , 30 July-3 August, 2021, (online)

**Stand up or stand by: The effects of network positions on whistle-blowing**

NAKAMURA, A., G. SODA, "Stand up or stand by: The effects of network positions on whistle-blowing" in Academy of Management Annual Meeting: Broadening Our Sight - August 7-11, 2020, (online)

**What Makes Knowledge Diffuse within the Lab? The Role of Autonomy and Person-Project Fit**

FURLOTTI, M., M. GÓMEZ-SOLÓRZANO, G. SODA, "What Makes Knowledge Diffuse within the Lab? The Role of Autonomy and Person-Project Fit" in EURAM 2020 Online Conference, December 4-6, 2020, (online)

**The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance**

SODA, G., M. TORTORIELLO, M. GÓMEZ-SOLÓRZANO, "The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance" in 36th EGOS Colloquium, July 2-4, 2020, Hamburg, Germany

**What Drives Knowledge Interactions at the Lab? Autonomy and Incentives**

SODA, G., M. D. GOMEZ-SOLORZANO, C. PANICO, "What Drives Knowledge Interactions at the Lab? Autonomy and Incentives" in Academy Of Management Annual Meeting - August 4-8, 2017, Atlanta, GA, United States of America

**The Micro-Changes of Networks: Formation and Termination of Individual Ties in the Workplace**

SODA, G., D. STEA, T. PEDERSEN, "The Micro-Changes of Networks: Formation and Termination of Individual Ties in the Workplace" in 37th Annual Conference of the Strategic Management Society, 28-30 October, 2017, Houston, TX, United States of America

**What Goes Around at the Lab? Autonomy, Incentives, and Knowledge Interactions**

GÓMEZ-SOLÓRZANO, M., C. PANICO, G. SODA, "What Goes Around at the Lab? Autonomy, Incentives, and Knowledge Interactions" in Strategic Management Society Special Conference, March 31-April 1, 2017, Milano, Italy

**Leader - Follower relationship quality in a global environment: Network attributes of leaders**

SMYRLAKIS, N., G. SODA, A. MEHRA, "Leader - Follower relationship quality in a global environment: Network attributes of leaders" in 76th Annual Meeting of the Academy of Management, August 5-9, 2016, Anaheim, CA, United States of America

**"It is How You Broker: Behavioral Orientation, Structural Holes and Individual Performance"**

TORTORIELLO, M., G. SODA, A. IORIO, ""It is How You Broker: Behavioral Orientation, Structural Holes and Individual Performance"" in Academy Of Management Annual Meeting - August 7-11, 2015, Vancouver, Canada

### **Integrating Social Capital and Social Identity Perspective: implication for Knowledge Exchange**

MONTI, A., G. SODA, "Integrating Social Capital and Social Identity Perspective: implication for Knowledge Exchange" in 73rd Annual Meeting of the Academy of Management, August 9-13, 2013, Lake Buena Vista, FL, United States of America

### **What's behind product innovation? Disentangling product knowledge architecture**

SODA, G., "What's behind product innovation? Disentangling product knowledge architecture" in 26TH EGOS Conference - June 28-July 3, 2010, Lisbon, Portugal

### **The interplay of formal and informal organizational architecture: implications for performance**

SODA, G., A. ZAHEER, "The interplay of formal and informal organizational architecture: implications for performance" in Academy Of Management Annual Meeting: 'Dare to care' - August 6-10, 2010, Montreal, Canada

### **Product Knowledge as Network Structure: Evolutionary patterns**

SODA, G., "Product Knowledge as Network Structure: Evolutionary patterns" in INSEAD Conference on Network Evolution 2.0: Networks, Innovation and Entrepreneurship - October 22-23, 2010, Fontainebleau, France

### **How Wide and Broad is the Gap? Complementarities Among Resources and Tasks**

SODA, G., M. FURLOTTI, "How Wide and Broad is the Gap? Complementarities Among Resources and Tasks" in Strategic Management Society Conference - September 12-15, 2010, Roma, Italy

### **Quit from the Cage: a network investigation on antecedents of product creativity and innovation**

SODA, G., A. CARLONE, "Quit from the Cage: a network investigation on antecedents of product creativity and innovation" in Academy Of Management Annual Meeting: 'Green management matters' - August 7-11, 2009, Chicago, IL, United States of America

### **Self-monitoring, task autonomy, and contextual performance appraisal**

SODA, G., L. BIZZI, "Self-monitoring, task autonomy, and contextual performance appraisal" in Academy Of Management Annual Meeting: 'The question we ask' - August 8-13, 2008, Anaheim, CA, United States of America

### **Organizing for Innovation in Cultural Industries: Linking Knowledge Brokering with Product Development**

PROVERA, B., G. VERONA, G. SODA, "Organizing for Innovation in Cultural Industries: Linking Knowledge Brokering with Product Development" in 9th International Conference on Arts and Cultural Management - July 8-11, 2007, Valencia, Spain

### **From vinyl to chips: creating capabilities by making sense of new products in cultural industries**

VERONA, G., B. PROVERA, G. SODA, "From vinyl to chips: creating capabilities by making sense of new products in cultural industries" in INFORMS Conference - November 4-7, 2007, Seattle, WA, United States of America

### **Imitative behaviour: network antecedentes and performance consequences**

SODA, G., A. CARLONE, A. ZAHEER, "Imitative behaviour: network antecedentes and performance consequences" in Academy Of Mangement Annual Meeting: 'Doing weel by doing good' - August 3-8, 2007, Philadelphia, PA, United States of America

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## Articles in national/international newspapers

### **Non dimentichiamo la grande bellezza del lavoro**

SODA, G., "Non dimentichiamo la grande bellezza del lavoro", Economia de Il Corriere della Sera, 16 January 2023

### **Musk, il padre padrone che copia dalla politica**

SODA, G., "Musk, il padre padrone che copia dalla politica", Economia de Il Corriere della Sera, 28 November 2022

### **Il potere delle relazioni e la chimica sociale**

SODA, G., "Il potere delle relazioni e la chimica sociale", Il Sole 24 Ore, 24 April 2021

### **Coronavirus, perché ad Harvard hanno sbagliato**

CAMUFFO, A., A. GAMBARDELLA, G. SODA, "Coronavirus, perché ad Harvard hanno sbagliato", Il Sole 24 Ore, 1 April 2020

### **La corruzione funziona come un network**

SODA, G., "La corruzione funziona come un network", lavoce.info, 8 April 2015

### **All'Italia servirebbe uno vero Start-up Act**

SODA, G., "All'Italia servirebbe uno vero Start-up Act", Il Sole 24 Ore, 3 September 2014

### **La rete invisibile sui mercati**

SODA, G., "La rete invisibile sui mercati", Il Sole 24 Ore, 1 August 2012

### **La corruzione? Rischia di uccidere l'impresa**

SODA, G., "La corruzione? Rischia di uccidere l'impresa", Il Sole 24 Ore, 11 June 2010

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## Prefaces, Postfaces, short Introductions

### **La formazione che fa la differenza**

SODA, G., "La formazione che fa la differenza" in Manager del futuro., V. Baglieri (Ed.), Egea, pp. 1-6, 2023

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## Research Notes or short Articles in Journals

### **Un ecosistema della formazione per alimentare il cambiamento**

SODA, G., "Un ecosistema della formazione per alimentare il cambiamento", Harvard Business Review Italia, October 2023

### **Il social network aziendale: l'invisibile diventa conoscenza**

SODA, G., "Il social network aziendale: l'invisibile diventa conoscenza", Economia & Management, 2017, no. 4, pp. 12-15

### **Using social network analysis and network 'numbers' to disentangle complexity**

SODA, G., M. GOMEZ SOLORZANO, "Using social network analysis and network 'numbers' to disentangle complexity", Economia & Management, 2015, no. 5, pp. 52-56

### **Lo spirito di Anassimandro e il dialogo tra impresa e ricerca nel management**

SODA, G., "Lo spirito di Anassimandro e il dialogo tra impresa e ricerca nel management", Economia & Management, 2012, no. 2, pp. 23-24

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## **Edited Books**

### **L'Economista con il sorriso: Chi era Francesco Daveri**

FORNARI, E., M. MENEGATTI, G. SODA (Eds.), "L'Economista con il sorriso: Chi era Francesco Daveri" - 2022, Egea, Milano, Italy

### **Organizzazione: teoria, progettazione e cambiamento, Italian edition of Gareth Jones, Organization: Theory, Design and Change**

SODA, G. (Ed.), "Organizzazione: teoria, progettazione e cambiamento, Italian edition of Gareth Jones, Organization: Theory, Design and Change" - 2007, Egea, Milano, Italy

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## **Contribution to Chapters, Books or Research Monographs**

### **Network Trust**

MCEVILY, B., A. ZAHEER, G. SODA, "Network Trust" in Understanding Trust in Organizations: A Multilevel Perspective., Nicole Gillespie, Ashley Fulmer, Roy J. Lewicki (Eds.), Routledge, Taylor and Francis Group, chap. 8, pp. 179-204, 2021

### **Private Capital Marketplaces and IPOs**

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### **Reti sociali e network**

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