

Aakanksha Gaur

Fellow



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: IT Management

Teaching Domains: Artificial Intelligence, Business Model Transformation,
Digital Innovation, High Impact Technologies

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Biography

Aakanksha è Fellow of IT Management presso SDA Bocconi School of Management.

È Ricercatrice presso il DEVO (Digital Enterprise Value and Organization) Lab. Ha fatto parte della faculty del Master in Food and Beverage e ha collaborato nel programma MFB in qualità di teaching assistant.

Il suo ambito di ricerca comprende l'accesso e l'uso delle tecnologie per informazione e comunicazione (ICTs) nelle economie emergenti, digital transformation e digital impact, e l'uso delle tecnologie digitali come l'intelligenza artificiale. È autrice di diversi articoli sull'argomento che sono stati pubblicati su importanti journals e conference proceedings.

Prima di entrare in SDA Bocconi, ha lavorato come ricercatrice per il progetto H2020 finanziato dall'Unione Europea nell'ambito dei digital business models e dell'innovazione del settore pubblico.

Ha conseguito un PhD in Business Administration presso la ESSEC Business School in Francia. È stata visiting research scholar presso la Judge Business School di Cambridge.

Articles in Scholarly Journals

La mobilità urbana nella prospettiva della Generazione Z

BORGHINI, S., A. CIRRINCIONE, L., I. M. COLM, A. GAUR, B. MEDICI, F. SORBINO, "La mobilità urbana nella prospettiva della Generazione Z", *Economia & Management*, 2024, no. 2, pp. 87-96

Crafting user experiences in the metaverse: A design science study

GANDHI, M., A. GAUR, A. K. KAR, Y. K. DWIVEDI, "Crafting user experiences in the metaverse: A design science study", *Technological Forecasting and Social Change*, 2024, vol. 209, pp. 123759

Service innovations in mobile banking for creating value for the poor in developing countries

GAUR, A., D. D. POTNIS, "Service innovations in mobile banking for creating value for the poor in developing countries", The Electronic Journal of Information Systems in Developing Countries, 2022, vol. 88, no. 4, pp. e12209

Assessing Incumbents' Risk of Digital Platform Disruption

CENNAMO, C., L. DIAFERIA, A. GAUR, G. SALVIOTTI, "Assessing Incumbents' Risk of Digital Platform Disruption", MIS Quarterly Executive, 2022, vol. 21, no. 1, pp. 55-74

Analysing slow growth of mobile money market in India using a market separation perspective

POTNIS, D. D., A. GAUR, J. B. SINGH, "Analysing slow growth of mobile money market in India using a market separation perspective", Information Technology for Development, 2020, vol. 26, no. 2, pp. 369-393

Contribution to Chapters, Books or Research Monographs

What Is the Metaverse for?

GAUR, A., L. I. M. COLM, "What Is the Metaverse for?" in Blockchain, Metaverse, and Digital Payments., Aijaz A. Shaikh, Galimkair Mutanov, Heikki Karjaluohto (Eds.), Routledge, chap. 12, pp. 182-199, 2024

Companies and Digital Transformation

GAUR, A., "Companies and Digital Transformation" in The Post-Digital Enterprise., Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola (Eds.), Springer International Publishing, chap. 1, pp. 1-15, 2022

Proceedings/Presentations

The New Age Cyborgs: Mitigating Socio-Technical Biases in Generative AI Applications

GAUR, A., N. MALIK, A. K. KAR, P. BIELLI, "The New Age Cyborgs: Mitigating Socio-Technical Biases in Generative AI Applications" in ITAIS2024: XXI Conference of the Italian Chapter of AIS - Growing in a Digital and Sustainable Society – October 10-12, 2024, Piacenza, Italy

Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing

ABBATEMARCO, N., A. GAUR, S. MEREGALLI, "Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing" in Proceedings of the 55th Annual Hawaii International Conference on System Sciences, January 3-7, 2022, (online)

Digital Transformation and Incumbent Businesses: How to Understand and Assess Platform Disruption

CENNAMO, C., L. DIAFERIA, A. GAUR, G. SALVIOTTI, "Digital Transformation and Incumbent Businesses: How to Understand and Assess Platform Disruption" in 3rd Competitive Renaissance Through Digital Transformation Conference, February 18-19, 2021, Pavia, Italy

Beyond a Blockchain Paradox: How Intermediaries Can Leverage a Disintermediation Technology

ABBATEMARCO, N., L. DE ROSSI, A. GAUR, G. SALVIOTTI, "Beyond a Blockchain Paradox: How Intermediaries Can Leverage a Disintermediation Technology" in Proceedings of the 53rd Hawaii International Conference on System Sciences, January 7-10, 2020, Maui, Hawaii, United States of America

Strategic factors enabling digital maturity: an extended survey

SALVIOTTI, G., A. GAUR, F. PENNAROLA, "Strategic factors enabling digital maturity: an extended survey" in Mediterranean Conference on Information Systems (MCIS), 21-23 September, 2019, Naples, Italy

Open innovation as a business model game changer in the public sector.

GAUR, A., M. OSELLA, E. FERRO, J. HEDMAN, "Open innovation as a business model game changer in the public sector." in 25th European Conference on Information Systems (ECIS), 5-10 June, 2017, Guimarães, Portugal

Women and ICT enabled well-being: Inclusive Innovation by micro-financial institutions in India.

GAUR, A., D. AVISON, "Women and ICT enabled well-being: Inclusive Innovation by micro-financial institutions in India." in 13th International Conference on Social Implications of Computers in Developing Countries, 20-22 May, 2015, Negombo, Sri Lanka

Together we will find a 'Jugaad': Resource bricolage in the Indian mobile payments sector

GAUR, A., D. AVISON, J. MALAURENT, "Together we will find a 'Jugaad': Resource bricolage in the Indian mobile payments sector" in 20th Americas Conference on Information Systems, 7-9 August, 2014, Savannah, Georgia, United States of America

Creating a network of human automated teller machines (ATMs): The Business Correspondent model for Mobile Payments

GAUR, A., J. MALAURENT, F. CARTON, "Creating a network of human automated teller machines (ATMs): The Business Correspondent model for Mobile Payments" in 3rd International Cashless Society Roundtable, 13-14 May, 2014, Stockholm, Sweden

Reflections on writing with others: The use of metaphors to describe and develop writing relationships

GAUR, A., D. AVISON, J. MALAURENT, R. MOUSAVI, Z. SHAIK, "Reflections on writing with others: The use of metaphors to describe and develop writing relationships" in Conf-IRM 2014 International Conference on Information Resources Management, 21-23 May, 2014, Ho Chi Minh City, Vietnam

Mobile Merchandising Exploring new business practices in the mobile payment ecosystem

GAUR, A., D. AVISON, J. ONDRUS, "Mobile Merchandising Exploring new business practices in the mobile payment ecosystem" in 3rd Indian Academy of Management, 12-14 December, 2013, IIM Ahmedabad, India

The Role of Banks in the Mobile Payment Ecosystem: A Strategic Asset Perspective

GAUR, A., J. ONDRUS, "The Role of Banks in the Mobile Payment Ecosystem: A Strategic Asset Perspective" in 14th International Conference on Electronic Commerce, 7-8 August, 2012, Singapore

Research Reports

A guide to Platform Economy for Incumbents

SALVIOTTI, G., A. GAUR, C. CENNAMO, L. DIAFERIA - "A guide to Platform Economy for Incumbents" - 2020, DEVO Lab - SDA Bocconi School of Management, Milan, Italy

The Edge Organization

DE ROSSI, L., A. GAUR, S. MEREGALLI, G. V. CASTELLI - "The Edge Organization" - 2020, DEVO Lab - SDA Bocconi School of Management, Milan, Italy