

Serena Morricone

Associate Professor of Practice



Knowledge Group: Accounting

Research Domains: Financial Accounting & Analysis

Teaching Domains: Financial Accounting, Financial Statement Analysis, Performance Management, Sustainable Accounting & Finance, Corporate Sustainability

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Articles in Scholarly Journals

Litigation risks and firms innovation dynamics after the IPO

FORTI, E., S. MORRICONE, F. MUNARI, "Litigation risks and firms innovation dynamics after the IPO", Journal of Industrial and Business Economics, 2021, vol. 48, no. 2, pp. 291-313

Proactive Financial Reporting Enforcement: Audit Fee and Accounting Quality Effects

FLOROU, A., S. MORRICONE, P. POPE, "Proactive Financial Reporting Enforcement: Audit Fee and Accounting Quality Effects", The Accounting Review, 2020, vol. 95, no. 2, pp. 167-197

Commercialization Strategy and IPO Underpricing

MORRICONE, S., F. MUNARI, R. ORIANI, G. DE RASSENFOSSE, "Commercialization Strategy and IPO Underpricing", Research Policy, 2017, vol. 46, no. 6, pp. 1131-1143

Proceedings/Presentations

Concentrated Ownership and Cost of Debt: The role of Financial Interlocks

VOLPENTESTA, V., P. ANDRE, S. MORRICONE, "Concentrated Ownership and Cost of Debt: The role of Financial Interlocks" in 2nd Accounting Summer Camp: Emerging Researchers Consortium - July 3-4, 2018, Bolzano, Italy

Concentrated Ownership and Cost of Debt: The role of Financial Interlocks

VOLPENTESTA, V., P. ANDRE, S. MORRICONE, "Concentrated Ownership and Cost of Debt: The role of Financial Interlocks" in 41st EAA Annual Congress - May 30-June 1, 2018, Milano, Italy

Is there an Enforcement Premium in Audit Fees

FLOROU, A., S. MORRICONE, P. POPE, "Is there an Enforcement Premium in Audit Fees" in 40th EAA Annual Congress -May 10-12, 2017, Valencia, Spain

After the IPO: Patenting, Fear of Litigation and Secrecy.

MORRICONE, S., E. FORTI, F. MUNARI, "After the IPO: Patenting, Fear of Litigation and Secrecy." in 74th Annual Meeting of the Academy of Management - August 1-5, 2014, Philadelphia, United States of America

The Value Relevance of Intangible Assets and the Mandatory Adoption of IFRS

MORRICONE, S., R. ORIANI, M. SOBRERO, "The Value Relevance of Intangible Assets and the Mandatory Adoption of IFRS" in 33rd EAA Annual Congress – May 19-21, 2010, Istanbul, Turkey

The Value Relevance of Intangible Assets and the Mandatory Adoption of IFRS

MORRICONE, S., R. ORIANI, M. SOBRERO, "The Value Relevance of Intangible Assets and the Mandatory Adoption of IFRS" in AAA Annual Meeting - July 31- August 4, 2010, San Francisco, United States of America

Commercialization Strategy and IPO Underpricing

MORRICONE, S., F. MUNARI, R. ORIANI, "Commercialization Strategy and IPO Underpricing" in 4th Annual Conference of the EPIP Association Measuring the value of IPR: theory, business practice and public policy - September 24-25, 2009, Bologna, Italy

Contribution to Chapters, Books or Research Monographs

Valuing Patents for Accounting Purposes

MORRICONE, S., "Valuing Patents for Accounting Purposes" in The Economic Valuation of Patents. Methods and Applications., Federico Munari, Raffaele Oriani (Eds.), Edward Elgar Publishing, chap. 11, pp. 288-308, 2011

Stock Market Valuation of Patent Portfolios

MORRICONE, S., R. ORIANI, "Stock Market Valuation of Patent Portfolios" in The Economic Valuation of Patents. Methods and Applications., Federico Munari, Raffaele Oriani (Eds.), Edward Elgar Publishing, chap. 13, pp. 337-3645, 2011

Attività Immateriali e l'Adozione Obbligatoria degli IFRS

MORRICONE, S., R. ORIANI, M. SOBRERO, "Attività Immateriali e l'Adozione Obbligatoria degli IFRS" in Le Risorse Immateriali nell'Economia delle Aziende., L. Marchi, S. Marasca (Eds.), Il Mulino, 2010

R&D Information

MORRICONE, S., R. ORIANI, "R&D Information" in Evaluation and Performance Measurement of Research and Development: Techniques and Perspectives for Multi-Level Analysis., Vittorio Chiesa, Federico Frattini (Eds.), Edward Elgar Publishing, chap. 5, pp. 166-185, 2009