

Nicoletta Corrocher

Lecturer



Knowledge Group: Economics, Politics and Decision Sciences

Research Domains: Sustainability

Teaching Domains:

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Articles in Scholarly Journals

Planned obsolescence and smartphone replacement: Empirical evidence on the Italian market

CORROCHER, N., S. PAGANUZZI, "Planned obsolescence and smartphone replacement: Empirical evidence on the Italian market", Telecommunications Policy, 2025, vol. 49, no. 4, pp. 103022

Green technological diversification: The role of international linkages in leaders, followers and catching-up countries

CORROCHER, N., S. M. GRABNER, A. MORRISON, "Green technological diversification: The role of international linkages in leaders, followers and catching-up countries", Research Policy, 2024, vol. 53, no. 4, pp. 104972

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Purchase Intention in Mobile Commerce in Croatia: The Attribution Theory Perspective and the Role of Consumer Innovativeness

ANIĆ, I.-D., I. K. MILAKOVIĆ, M. MIHIĆ, N. CORROCHER, "Purchase Intention in Mobile Commerce in Croatia: The Attribution Theory Perspective and the Role of Consumer Innovativeness", Journal of Promotion Management, 2023, vol. 29, no. 2, pp. 182-204

Exploring the sources of knowledge diversity in founding teams and its impact on new firms' innovation

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ALTENBURG, T., N. CORROCHER, F. MALERBA, "China's leapfrogging in electromobility. A story of green transformation driving catch-up and competitive advantage", Technological Forecasting and Social Change, 2022, vol. 183, pp. 121914

Technological regimes, patent growth, and catching-up in green technologies

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Personalized pricing for customer retention: Theory and evidence from mobile communication

CAPPONI, G., N. CORROCHER, L. ZIRULIA, "Personalized pricing for customer retention: Theory and evidence from mobile communication", Telecommunications Policy, 2021, vol. 45, no. 1, pp. 102069

International collaborations in green energy technologies: What is the role of distance in environmental policy stringency?

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Financial constraints and public funding of eco-innovation: empirical evidence from European SMEs

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The curse of natural resources: an empirical analysis of European regions

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It's never too late (to enter)... till it is! Firms' entry and exit in the digital audio player industry

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The use of external support and the benefits of the adoption of resource efficiency practices: An empirical analysis of european SMEs

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Diversification strategies in network-based services: The case of mobile virtual network operators

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Growth in Knowledge-Intensive Business Services: Evidence from Lombardy

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Switching costs, consumer heterogeneity and price discrimination

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Other

Our life shaped by digital platforms

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Contribution to Chapters, Books or Research Monographs

La transizione digitale e verde in Italia

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Competing for product innovation in knowledge intensive industries: the case of the Digital Audio Players

CAMERANI, R., N. CORROCHER, R. FONTANA, "Competing for product innovation in knowledge intensive industries: the case of the Digital Audio Players" in Dynamics of Knowledge Intensive Entrepreneurship: Business Strategy and Public Policy., Franco Malerba, Yannis Caloghirou, Maureen McKelvey, Slavo Radošević (Eds.), Routledge, Taylor and Francis Group, chap. 12, pp. 289-323, 2016

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CECERE, G., N. CORROCHER, "Patterns of collaboration in ICT projects in the Framework Programme: Is there a European Research Area?" in The Economics of Knowledge Generation and Distribution: The Role of Interactions in the System Dynamics of Innovation and Growth., Pier Paolo Patrucco (Ed.), Routledge, Taylor and Francis Group, chap. 6, pp. 121-136, 2014

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Articles in national/international newspapers

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L'insostenibile leggerezza della ricarica

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Textbooks

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Poste Italiane: L'innovazione come strategia vincente

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