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Knowledge Group: Strategy and Operations

Research Domains: Competitive Strategy

Teaching Domains: Competitive Advantage, Industry Analysis, Business Models

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Articles in Scholarly Journals

Perché gli impianti sportivi sono per tutti un business vincente

RUTA, D., A. PALMIERI, "Perché gli impianti sportivi sono per tutti un business vincente", *Economia & Management*, 2023, no. 4, pp. 90-94

Una legacy (in)tangibile: quel che resta degli eventi sportivi

BIGOTTO, C., A. PALMIERI, "Una legacy (in)tangibile: quel che resta degli eventi sportivi", *Economia & Management*, 2023, no. 4, pp. 85-89

A triple-win scenario for horizontal collaboration in logistics: Determining enabling and key success factors

PALMIERI, A., F. POMPONI, A. RUSSO, "A triple-win scenario for horizontal collaboration in logistics: Determining enabling and key success factors", *Business Strategy and the Environment*, 2019, vol. 28, no. 6, pp. 1166-1178

Integrating firms in a complex network: evidence from maritime logistics

PALMIERI, A., E. BAGLIERI, F. PAROLA, D.-W. SONG, "Integrating firms in a complex network: evidence from maritime logistics", *International Journal of Logistics Research and Applications*, 2019, vol. 22, no. 1, pp. 64-77

L'integrazione di un network complesso in quattro passi: lezioni dal campo

BAGLIERI, E., A. PALMIERI, F. PAROLA, "L'integrazione di un network complesso in quattro passi: lezioni dal campo", *Economia & Management*, 2016, no. 3, pp. 85-94

Re-inventare l'automazione di magazzino: il caso Smoov ASRV

BAGLIERI, E., A. PALMIERI, "Re-inventare l'automazione di magazzino: il caso Smoov ASRV", *Logistica Management*, 2010, vol. 210, pp. 95-98

Contribution to Chapters, Books or Research Monographs

Misurare le performance logistiche nella supply chain

BERGAMASCHI, M., A. PALMIERI, "Misurare le performance logistiche nella supply chain" in Logistica e supply chain management., Mara Bergamaschi, Angelo Renoldi (Eds.), Pearson Italia, chap. 8, 2015

Outsourcing logistico

PALMIERI, A., "Outsourcing logistico" in Logistica e supply chain management., Mara Bergamaschi, Angelo Renoldi (Eds.), Pearson Italia, chap. 6, 2015

Proceedings/Presentations

Strategic choices in order to maximize revenues in sports events: a cross-case analysis

PALMIERI, A., D. RUTA, B. INTRONA, "Strategic choices in order to maximize revenues in sports events: a cross-case analysis" in EURAM 2021 Online Conference - 16-18 June, 2021, Montreal, Canada

Port authority and the integration of container terminals in supply chains

PALMIERI, A., A. GARZONI, "Port authority and the integration of container terminals in supply chains" in 12th EURAM Conference - Social Innovation for Competitiveness, Organizational Performance and Human Excellence - 6-8 June, 2012, Rotterdam, Netherlands (The)

A new taxonomy for container terminals

BAGLIERI, E., A. PALMIERI, "A new taxonomy for container terminals" in Shipping Markets, Port Devolution and a Changing Geography of world Maritime Transport - IAME 2011 Conference, October 25-28, 2011, Santiago de Chile, Chile

An empirical study on the container terminals integration in supply chains: insights from the Italian scenario

PALMIERI, A., E. BAGLIERI, "An empirical study on the container terminals integration in supply chains: insights from the Italian scenario" in 18th EurOMA Conference - Proceedings of the 18th EurOMA Conference, July 3-6, 2011, Cambridge, UK

The disruptive innovation in the automatic warehouses industry: empirical evidence from an Italian company

BAGLIERI, E., A. PALMIERI, "The disruptive innovation in the automatic warehouses industry: empirical evidence from an Italian company" in APMS 2010 International Conference - October 11-13, 2010, Cernobbio, Lake of Como, ITALY

Cases in International Case Collections

The Danish Football Association (DBU) Case A

DRAEBYE, M., A. PALMIERI - "The Danish Football Association (DBU) Case A" - 2017, The Case Centre, Great Britain

The Danish Football Association (DBU) Case B - The Adopted Solution

DRAEBYE, M., A. PALMIERI - "The Danish Football Association (DBU) Case B - The Adopted Solution" - 2017, The Case Centre, Great Britain