

Myriam Mariani

Full Professor



Knowledge Group: Government, Health and Not for Profit

Research Domains: Welfare and Social Innovation

Teaching Domains:

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Biography

Myriam Mariani è Full Professor di Applied Economics e Direttore del programma MSc EMIT - Economics and Management of Innovation and Technology presso l'Università Bocconi. È Associate Program Chair del Knowledge and Innovation IG della Strategic Management Society.

Il suo lavoro si concentra sul Welfare e Social Innovation, con particolare attenzione alle motivazioni lavorative degli inventori e alla trasmissione di conoscenze durante il processo inventivo. Le sue ricerche più recenti esaminano gli effetti della sovrapproduzione e della flessibilità temporale sulle carriere delle donne. Indaga anche sul motivo per cui ci sono così poche donne nell'ambito dell'innovazione e sui processi attraverso i quali scelgono di entrare o uscire dalla professione inventiva. È autrice di numerosi articoli sui suoi argomenti di interesse, pubblicati, tra gli altri, nel Strategic Management Journal, Management Science e Academy of Management Journal.

Ha conseguito un Dottorato presso l'Università Politecnica delle Marche e ha completato un fellowship post-dottorato Marie Curie di due anni presso il MERIT (Maastricht Economic Research Institute on Innovation and Technology).

Proceedings/Presentations

The Gendered “Ratchet Effect” in Commuting-to-Work After Covid-19: Evidence from Cellular Phone Data

D'ANGELO, V., L. GAGLIARDI, M. MARIANI, "The Gendered “Ratchet Effect” in Commuting-to-Work After Covid-19: Evidence from Cellular Phone Data" in The 85th Annual Meeting of Academy of Management, July 25-29, 2025, Copenhagen, Denmark

Is it a Match? Training Entrepreneurs to Make Decisions Favors the Prepared Mind

FROSI, C., M. MARIANI, L. GAGLIARDI, "Is it a Match? Training Entrepreneurs to Make Decisions Favors the Prepared Mind" in 83rd Annual Meeting of the Academy of Management, 4-8 August, 2023, Boston, United States of America

Temporal flexibility in the workplace and women's career progression

GAGLIARDI, L., M. MARIANI, S. BRESCHI, D. HOVY, "Temporal flexibility in the workplace and women's career progression" in 81st Annual Meeting of the Academy of Management (AOM 2021), 30 July-3 August, 2021, (online)

Determinants of inventorship: family environment and parental forces

MARIANI, M., K. HOISL, H. C. KONGSTED, "Determinants of inventorship: family environment and parental forces" in 81st Annual Meeting of the Academy of Management (AOM 2021), 30 July-3 August, 2021, (online), United States of America

The Role of Location on the Inventor Gender Gap: Are Women Geographically Constrained?

DELGADO, M., L. GIUS, M. MARIANI, F. MURRAY, "The Role of Location on the Inventor Gender Gap: Are Women Geographically Constrained?" in 81st Annual Meeting of the Academy of Management (AOM 2021), 30 July-3 August, 2021, (online), United States of America

On the Measurement of Knowledge Flows with Patent Citations

CORSINO, M., M. MARIANI, S. TORRISI, "On the Measurement of Knowledge Flows with Patent Citations" in 77th Annual Meeting of the Academy of Management - August 4-9, 2017, Atlanta, United States of America

Articles in Scholarly Journals

Temporal Availability and Women Career Progression: Evidence from Cross-Time-Zone Acquisitions

GAGLIARDI, L., M. MARIANI, S. BRESCHI, "Temporal Availability and Women Career Progression: Evidence from Cross-Time-Zone Acquisitions", Organization Science, 2024, vol. 35, no. 6, pp. 2178-2197

Lost Marie Curies: Parental Impact on the Probability of Becoming an Inventor

HOISL, K., H. C. KONGSTED, M. MARIANI, "Lost Marie Curies: Parental Impact on the Probability of Becoming an Inventor", Management Science, 2023, vol. 69, no. 3, pp. 1714-1738

Trained to lead: Evidence from industrial research

GAGLIARDI, L., M. MARIANI, "Trained to lead: Evidence from industrial research", Strategic Management Journal, 2022, vol. 43, no. 4, pp. 847-871

Firm strategic behavior and the measurement of knowledge flows with patent citations

CORSINO, M., M. MARIANI, S. TORRISI, "Firm strategic behavior and the measurement of knowledge flows with patent citations", Strategic Management Journal, 2019, vol. 40, no. 7, pp. 1040-1069

Rewards for Patents and Inventor Behaviors in Industrial Research and Development

GIARRATANA, M. S., M. MARIANI, I. WELLER, "Rewards for Patents and Inventor Behaviors in Industrial Research and Development", Academy of Management Journal, 2018, vol. 61, no. 1, pp. 264-292

It's a Man's Job: Income and the Gender Gap in Industrial Research

HOISL, K., M. MARIANI, "It's a Man's Job: Income and the Gender Gap in Industrial Research", Management Science, 2017, vol. 63, no. 3, pp. 766-790

Used, blocking and sleeping patents: Empirical evidence from a large-scale inventor survey

TORRISI, S., A. GAMBARDELLA, P. GIURI, D. HARHOFF, K. HOISL, M. MARIANI, "Used, blocking and sleeping patents: Empirical evidence from a large-scale inventor survey", Research Policy, 2016, vol. 45, no. 7, pp. 1374-1385

Learning to Be Edison: Inventors, Organizations, and Breakthrough Inventions

CONTI, R., A. GAMBARDELLA, M. MARIANI, "Learning to Be Edison: Inventors, Organizations, and Breakthrough Inventions", Organization Science, 2014, vol. 25, no. 3, pp. 833-849

The relationship between knowledge sourcing and fear of imitation

GIARRATANA, M. S., M. MARIANI, "The relationship between knowledge sourcing and fear of imitation", Strategic Management Journal, 2014, vol. 35, no. 8, pp. 1144-1163

When Distance Disappears: Inventors, Education, and the Locus of Knowledge Spillovers

GIURI, P., M. MARIANI, "When Distance Disappears: Inventors, Education, and the Locus of Knowledge Spillovers", Review of Economics and Statistics, 2013, vol. 95, no. 2, pp. 449-463

How 'Provincial' Is Your Region? Openness and Regional Performance in Europe

GAMBARDELLA, A., M. MARIANI, S. TORRISI, "How 'Provincial' Is Your Region? Openness and Regional Performance in Europe", Regional Studies, 2009, vol. 43, no. 7, pp. 935-947

Inventors and invention processes in Europe: Results from the PatVal-EU survey

GIURI, P., M. MARIANI, S. BRUSONI, G. CRESPI, D. FRANCOZ, A. GAMBARDELLA, W. GARCIA-FONTES, A. GEUNA, R. GONZALES, D. HARHOFF, K. HOISL, C. LE BAS, A. LUZZI, L. MAGAZZINI, L. NESTA, Ö. NOMALER, N. PALOMERAS, P. PATEL, M. ROMANELLI, B. VERSPAGEN, "Inventors and invention processes in Europe: Results from the PatVal-EU survey", Research Policy, 2007, vol. 36, no. 8, pp. 1107-1127

Innovazione tecnologica e apertura delle regioni europee come determinanti della produttività del lavoro: un'analisi empirica

MARIANI, M., S. TORRISI, "Innovazione tecnologica e apertura delle regioni europee come determinanti della produttività del lavoro: un'analisi empirica", Economia e Politica Industriale - Journal of Industrial and Business Economics, 2007, vol. 1, pp. 75-101

"Stacking" and "picking" inventions: The patenting behavior of European inventors

MARIANI, M., M. ROMANELLI, "'Stacking" and "picking" inventions: The patenting behavior of European inventors", Research Policy, 2007, vol. 36, no. 8, pp. 1128-1142

What determines technological hits?

MARIANI, M., "What determines technological hits?", Research Policy, 2004, vol. 33, no. 10, pp. 1565-1582

Next to Production or to Technological Clusters? The Economics and Management of R&D Location

MARIANI, M., "Next to Production or to Technological Clusters? The Economics and Management of R&D Location", Journal of Management and Governance, 2002, vol. 6, no. 2, pp. 131-152

Editorials in Journal

Inventors and invention processes in Europe

GIURI, P., M. MARIANI, "Inventors and invention processes in Europe", Research Policy, 2007, vol. 36, no. 8, pp. 1105-1106

Contribution to Chapters, Books or Research Monographs

The evolution of networks in the chemical industry

GAMBARDELLA, A., F. CESARONI, M. MARIANI, "The evolution of networks in the chemical industry" in The Global Chemical Industry in the Age of the Petrochemical Revolution., Louis Galambos, Takashi Hikino, Vera Zamagni (Eds.), Cambridge University Press, chap. 1, pp. 21-52, 2006

Firm and regional determinants in innovation models: evidence from biotechnology and traditional chemicals

MARIANI, M., "Firm and regional determinants in innovation models: evidence from biotechnology and traditional chemicals" in Knowledge Accumulation and Industry Evolution: The Case of Pharma-Biotech., M. Mazzucato, G. Dosi (Eds.), Cambridge University Press, pp. 112-144, 2006

The Chemical Sectoral System. Firms, markets, institutions and the processes of knowledge creation and diffusion

CESARONI, F., A. GAMBARDELLA, W. GARCIA FONTES, M. MARIANI, "The Chemical Sectoral System. Firms, markets, institutions and the processes of knowledge creation and diffusion" in Sectoral Systems of Innovation., F. Malerba (Ed.), Cambridge University Press, pp. 121-154, 2004

Technological Diversification and Strategic Alliances

GIURI, P., J. HAGEDOORN, M. MARIANI, "Technological Diversification and Strategic Alliances" in The Economics and Management of Technological Diversification., John Cantwell, Alfonso Gambardella, Ove Granstrand (Eds.), Routledge, Taylor and Francis Group, chap. 5, pp. 116-151, 2004

Research Collaborations among Inventors and the Location of R&D in the European Chemical Industry

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The Market for Knowledge in the Chemical Sector

CESARONI, F., M. MARIANI, "The Market for Knowledge in the Chemical Sector" in Technology and Markets for Knowledge. Knowledge Creation, Diffusion and Exchange within a Growing Economy., B. Guilhaon (Ed.), Kluwer Academic Publishers, pp. 71-97, 2001

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La partecipazione italiana ai Programmi Quadro della Commissione delle Comunità Europee

GEUNA, A., M. MARIANI, "La partecipazione italiana ai Programmi Quadro della Commissione delle Comunità Europee" in Conoscenza tecnologica. Nuovi paradigmi dell'innovazione e specificità italiana., C. Antonelli (Ed.), Fondazione Giovanni Agnelli, pp. 327-374, 1999

“Vecchi” e “nuovi” vantaggi competitivi delle imprese

CIOPI, M., M. MARIANI, "“Vecchi” e “nuovi” vantaggi competitivi delle imprese" in L'impresa: "vecchie" e "nuove" fonti del vantaggio competitivo., A. Gambardella (Ed.), Giappichelli Editore, pp. 165-194, 1999

Teorie e tendenze dei processi di internazionalizzazione

MARIANI, M., "Teorie e tendenze dei processi di internazionalizzazione" in L'impresa: “vecchie” e “nuove” fonti del vantaggio competitivo., A. Gambardella (Ed.), Giappichelli Editore, pp. 137-164, 1999

Research Monographs

Percorsi Globali e Vantaggi Regionali: Scelte di Localizzazione e di Organizzazione dei Processi Innovativi

MARIANI, M. - "Percorsi Globali e Vantaggi Regionali: Scelte di Localizzazione e di Organizzazione dei Processi Innovativi" - 2001, Giappichelli Editore, Italy