

# Claudio Panico

Associate Professor



**Knowledge Group:** Leadership, Human Resources and Digital Technologies

**Research Domains:** Human Resource Management

**Teaching Domains:**

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## Articles in Scholarly Journals

### **Value Creation, Value Appropriation, and Cooperation in Team Production**

PANICO, C., "Value Creation, Value Appropriation, and Cooperation in Team Production", *Academy of Management Review*, 2024, vol. 49, no. 3, pp. 562–578

### **User preferences and strategic interactions in platform ecosystems**

PANICO, C., C. CENNAMO, "User preferences and strategic interactions in platform ecosystems", *Strategic Management Journal*, 2022, vol. 43, no. 3, pp. 507-529

### **Managing Autonomy in Industrial Research and Development: A Project-Level Investigation**

GAMBARDELLA, A., P. KHASHABI, C. PANICO, "Managing Autonomy in Industrial Research and Development: A Project-Level Investigation", *Organization Science*, 2020, vol. 31, no. 1, pp. 165-181

### **Competitive strategies in the motion picture industry: An ABM to study investment decisions**

DELRE, S. A., C. PANICO, B. WIERENGA, "Competitive strategies in the motion picture industry: An ABM to study investment decisions", *International Journal of Research in Marketing*, 2017, vol. 34, no. 1, pp. 69-99

### **Strategic interaction in alliances**

PANICO, C., "Strategic interaction in alliances", *Strategic Management Journal*, 2017, vol. 38, no. 8, pp. 1646-1667

### **Strategic Incentives to Human Capital**

GAMBARDELLA, A., C. PANICO, G. VALENTINI, "Strategic Incentives to Human Capital", *Strategic Management Journal*, 2015, vol. 36, no. 1, pp. 37-52

### **On the management of open innovation**

GAMBARDELLA, A., C. PANICO, "On the management of open innovation", *Research Policy*, 2014, vol. 43, no. 5, pp. 903-913

### **Control and contract design in research collaborations: A complete contract perspective**

PANICO, C., "Control and contract design in research collaborations: A complete contract perspective", International Journal of Industrial Organization, 2012, vol. 30, no. 5, pp. 459-470

### **On the contractual governance of research collaborations: Allocating control and intellectual property rights in the shadow of potential termination**

PANICO, C., "On the contractual governance of research collaborations: Allocating control and intellectual property rights in the shadow of potential termination", Research Policy, 2011, vol. 40, no. 10, pp. 1403-1411

### **How and when should companies retain their human capital? Contracts, incentives and human resource implications**

GAMBARDELLA, A., M. S. GIARRATANA, C. PANICO, "How and when should companies retain their human capital? Contracts, incentives and human resource implications", Industrial and Corporate Change, 2010, vol. 19, no. 1, pp. 1-24

### **Employment relationships in knowledge-based firms: Who should have power?**

PANICO, C., "Employment relationships in knowledge-based firms: Who should have power?", European Management Review, 2009, vol. 6, no. 2, pp. 120-129

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## **Other**

### **When the going gets tough, innovation ecosystems adapt**

PANICO, C., "When the going gets tough, innovation ecosystems adapt", Via Sarfatti 25, 2024, no. 3, pp. 57-58

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## **Proceedings/Presentations**

### **Big Tech, Small Tech, and the Dynamics of Technology Life Cycle: The Case of AI's Evolution**

CHENG, Y., C. CENNAMO, C. PANICO, "Big Tech, Small Tech, and the Dynamics of Technology Life Cycle: The Case of AI's Evolution" in 84th Annual Meeting of the Academy of Management, August 9-13, 2024, Chicago, IL, United States of America

### **"In Medio Stat Virtus": Targeted Ad in Social Media Platforms with Heterogeneous Participants**

MORINO, P., C. PANICO, C. CENNAMO, "'In Medio Stat Virtus': Targeted Ad in Social Media Platforms with Heterogeneous Participants" in 83rd Annual Meeting of the Academy of Management, 4-8 August, 2023, Boston, United States of America

### **Big Tech, Small Tech, and the Technology Life Cycle: The Case of Artificial Intelligence's Evolution**

CENNAMO, C., Y. CHEN, C. PANICO, "Big Tech, Small Tech, and the Technology Life Cycle: The Case of Artificial Intelligence's Evolution" in SMS 43rd Annual Conference, 30 September-3 October, 2023, Toronto, Canada

## **Big Tech's Impact on Innovation Trajectories: Dynamic Relation between Corporate Activities and Market Activities**

CHEN, Y., C. CENNAMO, C. PANICO, "Big Tech's Impact on Innovation Trajectories: Dynamic Relation between Corporate Activities and Market Activities" in DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal

## **How do Humans and Algorithms Interact? Augmentation, Automation, and Co-specialization for Greater Precision in Decision-Making**

PANICO, C., S. MURTINU, C. CENNAMO, "How do Humans and Algorithms Interact? Augmentation, Automation, and Co-specialization for Greater Precision in Decision-Making" in DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal

## **"In Medio Stat Virtus": Targeted Advertising in Social Media Platforms with Heterogeneous Participants**

MORINO, P., C. PANICO, C. CENNAMO, "'In Medio Stat Virtus': Targeted Advertising in Social Media Platforms with Heterogeneous Participants" in DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal

## **Endogenous association in contests with inequality effects of status**

CASTELLUCCI, F., C. PANICO, "Endogenous association in contests with inequality effects of status" in 77th Annual Meeting of the Academy of Management - 4-9 August, 2017, Atlanta, Georgia, United States of America

## **What Goes Around at the Lab? Autonomy, Incentives, and Knowledge Interactions**

GÓMEZ-SOLÓRZANO, M., C. PANICO, G. SODA, "What Goes Around at the Lab? Autonomy, Incentives, and Knowledge Interactions" in Strategic Management Society Special Conference, March 31-April 1, 2017, Milano, Italy

## **What drives a platform's strategy? Usage, membership and competition effects**

CENNAMO, C., C. PANICO, "What drives a platform's strategy? Usage, membership and competition effects" in Academy of Management Annual Conference - 7-11 August, 2015, Vancouver, Canada

## **Knowledge workers' autonomy: A motivation instrument?**

KHASHABI, P., A. GAMBARDELLA, C. PANICO, "Knowledge workers' autonomy: A motivation instrument?" in 13th EURAM Conference, 26 - 29 June, 2013, Istanbul, Turkey

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## **Contribution to Chapters, Books or Research Monographs**

### **Alliances and markets for technology**

GAMBARDELLA, A., C. PANICO, "Alliances and markets for technology" in Collaborative Strategy., Luiz Mesquita, Roberto Ragozzino, Jeffrey Reuer (Eds.), Edward Elgar Publishing, pp. 39-45, 2017

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## **Entry (in Dictionary or Encyclopedia)**

### **Bargaining Models**

PANICO, C., "Bargaining Models" in The Palgrave Encyclopedia of Strategic Management., Mie Augier, David J. Teece (Eds.), Palgrave Macmillan UK, pp. 1-4, 2016

### **Second Best**

PANICO, C., "Second Best" in The Palgrave Encyclopedia of Strategic Management., Mie Augier, David J. Teece (Eds.), Palgrave Macmillan UK, pp. 1-4, 2016