Stefano Breschi

Full Professor

Knowledge Group: Strategy and Operations

Research Domains: Innovation

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Biography

Stefano Breschi è Professore di Applied Economics dal 2011 ed è Direttore dell'Invernizzi Center for Research on Innovation, Organization, and Strategy (ICRIOS) presso l'Università Bocconi. Tra il 2004 e il 2010 è stato Direttore del programma MSc in Economics and Management of Innovation and Technology (EMIT) presso l'Università Bocconi.

Attualmente è coinvolto in diversi progetti di ricerca, tra cui l'utilizzo dei dati di Twitter per valutare le strategie di presentazione nelle ricerche di finanziamenti di venture capital, gli inventori immigrati e la leadership tecnologica degli Stati Uniti nel XX secolo utilizzando IPUMS Census data, Job Titles and Mobility of Knowledge Workers and Chinese Returnees and Innovation: c'è un effetto sinergico?. È autore di numerosi articoli sui suoi argomenti di interesse, i quali sono stati pubblicati, tra gli altri, nel Journal of Business Ethics, Journal of Evolutionary Economics e Journal of Economic Geography.

Ha conseguito il Dottorato di ricerca presso l'Università di Pavia e una Laurea Magistrale in Technology Policy and Innovation Management, presso il MERIT, Università di Maastricht.

Articles in Scholarly Journals

On Resource Complementarity Among Startups, Accelerators, and Financial Investors: A Large-Scale Analysis of Sorting and Value Creation

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Proceedings/Presentations

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Knowledge in Multi-Clustered Firms: Exploration, Internal Exploitation, and Integration

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Showcasing Strategies in Entrepreneurs' Quest for Venture Capital Funding: Evidence from Twitter

BRESCHI, S., D. M. MORANDO, A. L. J. TER WAL, "Showcasing Strategies in Entrepreneurs' Quest for Venture Capital Funding: Evidence from Twitter" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

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Local Buzz Versus Global Pipelines and the Inventive Productivity of US Cities

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Localizzazione ed esternalità di conoscenza: il ruolo della mobilità degli inventori tra imprese e sul territorio

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New innovators and knowledge-intensive entrepreneurship in European sectoral systems: a field analysis

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