

Francesca Franco

Associate Professor



Knowledge Group: Accounting

Research Domains: Management Control Systems

Teaching Domains:

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Biography

Francesca Franco is an Associate Professor in the Accounting Department at Università Bocconi. Before joining Bocconi, she was on the faculty at London Business School (as assistant professor -2007 to 2016- and adjunct associate professor -2016 to 2022) and held visiting lecturer positions at Cambridge Judge Business School, Imperial College London and Cass Business School.

Her research focuses on executive compensation, incentive contracting, and corporate governance. Her research has been presented at numerous universities and accounting conferences, featured in various media and academic blogs, and published in leading academic journals such as the Accounting Review, Management Science, and Contemporary Accounting Research. Media mentions to note include The Guardian, The BBC, Barron's, The Harvard Law School Forum on Corporate Governance, and The Columbia Law School's Blue Sky Blog on Corporate Governance. She is a member of the American Accounting Association and the European Institute of Advanced Studies in Management and regularly serve as ad-hoc reviewer for the Accounting Review, Contemporary Accounting Research, Review of Accounting Studies, Management Science.

She got a B.A. from Bocconi University, a PhD in Economics from the University of Padova, and a postdoc in Accounting at the Wharton School, University of Pennsylvania.

Articles in Scholarly Journals

Executive Deferral Plans and Insider Trading

FRANCO, F., O. URCAN, "Executive Deferral Plans and Insider Trading", Contemporary Accounting Research, 2022, vol. 39, no. 2, pp. 1054-1084

Matching Premiums in the Executive Labor Market

CARTER, M. E., F. FRANCO, I. TUNA, "Matching Premiums in the Executive Labor Market", The Accounting Review, 2019, vol. 94, no. 6, pp. 109-136

Determinants and Trading Performance of Equity Deferrals by Corporate Outside Directors

FRANCO, F., C. D. ITTNER, O. URCAN, "Determinants and Trading Performance of Equity Deferrals by Corporate Outside Directors", Management Science, 2017, vol. 63, no. 1, pp. 114-138

Executive Gender Pay Gaps: The Roles of Female Risk Aversion and Board Representation

CARTER, M. E., F. FRANCO, M. GINE, "Executive Gender Pay Gaps: The Roles of Female Risk Aversion and Board Representation", Contemporary Accounting Research, 2017, vol. 34, no. 2, pp. 1232-1264

Corporate Diversification and the Cost of Debt: The Role of Segment Disclosures

FRANCO, F., O. URCAN, F. P. VASVARI, "Corporate Diversification and the Cost of Debt: The Role of Segment Disclosures", The Accounting Review, 2016, vol. 91, no. 4, pp. 1139-1165