

Stefania Carraro

Senior Lecturer



Knowledge Group: Strategy and Operations

Research Domains: Sustainability

Teaching Domains: Corporate Sustainability, Circular Economy, Sustainable Accounting & Finance, Sustainable Supply Chain, New Business Models

carraro.stefania@sdabocconi.it

Biography

Stefania Carraro is Senior Lecturer of Sustainability at SDA Bocconi School of Management where she teaches in custom executive programs and she is currently a member of the SDA Bocconi School of Management Sustainability Lab.

Stefania has been teaching at SDA Bocconi since November 2019 where she teaches in custom executive courses. Since 2022, she has been Program Coordinator of the Executive Master in Luxury Management (Emilux). At SDA Bocconi Stefania has conducted numerous research and education projects with Atlantia, Enel, Unicredit, Diesel and many others. Currently she is the Coordinator of the Furniture Pact, a Monitor of the Wood and Furniture Supply Chain. This research project was born to support the most important Italian luxury companies in the wood-furniture supply chain towards the adoption of sustainable management models. Stefania also works as a manager with a focus on sustainability and technological innovation projects and has positive track records in cutting edge & sustainable projects helping companies to define and execute their strategies and processes through innovation and sustainability.

Her research activities focus on corporate sustainability, environmental management, ESG and technology and innovation management. Current research addresses three main questions. The first is the development of sustainable and circular business models, the second focuses on the sustainability of the luxury sector with a focus on made in Italy brands and the third is aimed at investigating the interdependence between socioecological systems and business strategies.

Stefania achieved a double degree in Civil Engineering and Architecture from University of Trento with a final dissertation on sustainable models from Columbia University and an Executive Master in Business Administration from SDA Bocconi School of Management.

Other

Un nuovo approccio alla gestione sostenibile della filiera

PERRINI, F., S. CARRARO, "Un nuovo approccio alla gestione sostenibile della filiera", Economia & Management Plus, 18 November 2024

Contribution to Chapters, Books or Research Monographs

Reimagining the supply chain in the luxury industry: Transparency, human rights, ethical labour practices, and animal welfare

CARRARO, S., "Reimagining the supply chain in the luxury industry: Transparency, human rights, ethical labour practices, and animal welfare" in The Future of Luxury Customer Experience: How to Create High-Value, Personalized Omnichannel Experiences., Gabriella Lojacono (Ed.), Kogan Page, chap. 11, pp. 264-285, 2024

Sustainability for luxury brands: Global change in CSR, circularity and authentication

CARRARO, S., "Sustainability for luxury brands: Global change in CSR, circularity and authentication" in The Future of Luxury Customer Experience: How to Create High-Value, Personalized Omnichannel Experiences., Gabriella Lojacono (Ed.), Kogan Page, chap. 12, pp. 286-314, 2024

Articles in Scholarly Journals

Discrezione e ricercatezza alla base del quiet luxury - Discretion and Refinement at the Core of Quiet Luxury

CARRARO, S., N. MISANI, "Discrezione e ricercatezza alla base del quiet luxury - Discretion and Refinement at the Core of Quiet Luxury", Economia & Management, 2023, no. 3, pp. 21-25