

Simona Sinesi

Senior Executive Fellow



Knowledge Group: Strategy and Operations

Research Domains: Sustainability

Teaching Domains: Collaborative Partnership, Measuring Public Value and Impact, Social Innovation Design, Stakeholder Management, Strategy and Public Policy

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Practice-Oriented Books

Social Impact in your Hands: How to build a Startup that combines Business with Impact

SINESI, S. - "Social Impact in your Hands: How to build a Startup that combines Business with Impact" - 2024, Bocconi University Press - BUP, Milano, Italy

Social Impact in your Hands®. Guida Completa per Start-Up a Impatto Sociale

SINESI, S. - "Social Impact in your Hands®. Guida Completa per Start-Up a Impatto Sociale" - 2023, Hoepli, Italy

Articles in national/international newspapers

Oltre l'impatto, ripensare l'impresa alla luce del modello del professor Yunus

SINESI, S., "Oltre l'impatto, ripensare l'impresa alla luce del modello del professor Yunus", Avvenire, 14 January 2026