

# Simona Sinesi

Senior Executive Fellow



**Knowledge Group:** Strategy and Operations

**Research Domains:** Sustainability

**Teaching Domains:** Collaborative Partnership, Measuring Public Value and Impact, Social Innovation Design, Stakeholder Management, Strategy and Public Policy

[simona.sinesi@sdabocconi.it](mailto:simona.sinesi@sdabocconi.it)

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## Practice-Oriented Books

**Social Impact in your Hands: How to build a Startup that combines Business with Impact**

SINESI, S. - "Social Impact in your Hands: How to build a Startup that combines Business with Impact" - 2024, Bocconi University Press - BUP, Milano, Italy

**Social Impact in your Hands®. Guida Completa per Start-Up a Impatto Sociale**

SINESI, S. - "Social Impact in your Hands®. Guida Completa per Start-Up a Impatto Sociale" - 2023, Hoepli, Italy

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## Articles in national/international newspapers

**Oltre l'impatto, ripensare l'impresa alla luce del modello del professor Yunus**

SINESI, S., "Oltre l'impatto, ripensare l'impresa alla luce del modello del professor Yunus", Avvenire, 14 January 2026