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Knowledge Group: Marketing

Research Domains: Marketing Management

Teaching Domains:

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Articles in Scholarly Journals

The Impact of Negative Reviews on Online Search and Purchase Decisions

VARGA, M., P. ALBUQUERQUE, "The Impact of Negative Reviews on Online Search and Purchase Decisions", *Journal of Marketing Research*, 2024, vol. 61, no. 5, pp. 803-820

Effects of Geographical Accessibility on the Use of Outpatient Care Services: Quasi-Experimental Evidence from Panel Count Data

ELEK, P., B. VÁRADI, M. VARGA, "Effects of Geographical Accessibility on the Use of Outpatient Care Services: Quasi-Experimental Evidence from Panel Count Data", *Health Economics*, 2015, vol. 24, no. 9, pp. 1131-1146

The effect of education, family size, unemployment and childcare availability on birth stopping and timing

VARGA, M., "The effect of education, family size, unemployment and childcare availability on birth stopping and timing", *Portuguese Economic Journal*, 2014, vol. 13, no. 2, pp. 95-115