

BAIC

CONFERENCE 2025 EDITION



26.06.2025
H. 8.30 AM

LOCATION: **MILANO**
SDA Bocconi
Via Sarfatti, 10 • Milano

PANEL SPEAKERS

Noshir Contractor, Northwestern University

Leslie De Church, Northwestern University

Vibha Gaba, INSEAD

Jason Davis, INSEAD

Sora Jun, Rice University

Olenka Kacperczyk, London Business School

Tobias Kretschmer, LMU Munich School of Management

Kristina McElheran, University of Toronto
Scarborough, Rotman School of Management

Tomasz Obloj, Kelley School of Business, Indiana University

Rob Seamans, New York University's Stern School of Business

Neha Shah, Microsoft

8.30 • REGISTRATION & BREAKFAST

9.00 • OPENING

Stefano Caselli, Marco Tortoriello, Nel Dutt,
SDA, M&T DEPT, ICRIOS

9.15 • KEYNOTE Carnegie Perspective and Strategy
Vibha Gaba

10.00 • PANEL - INEQUALITY AND ORGANIZATIONS

Tomasz Obloj, Sora Jun, Olenka Kacperczyk
moderator: Cedric Gutierrez, Bocconi

11.15 • COFFEE BREAK

11.45 • PAPER SESSION Discussant: **Tracy Anderson**, Bocconi
PAPER

Do disruptive startups attract more talent? Evidence from a field experiment in India

Olenka Kacperczyk, London Business School

PAPER

Examining when crowds are insufficient yet instrumental for individual problem-solving

Cassandra Chambers, Johns Hopkins University

12.45 • LUNCH BREAK

14.00 • KEYNOTE

Complementor – Platform Interactions
Tobias Kretschmer

14.45 • PANEL - AI IN PRACTICE AT FIRMS AND WORK

Rob Seamans, Kristina McElheran, Neha Shah

moderator: Aldona Kapacinskaite, Bocconi

16.00 • COFFEE BREAK

16.30 • PAPER SESSION Discussant: **Pier Vittorio Mannucci**, Bocconi
PAPER

The Wade test: Generative AI and CEO communication

Miros Zohrehvand, Leiden University

PAPER

To give a fish or to teach how to fish: Examining leaders' autonomy or dependency helping behaviors

Hemant Kakkar, Indian School of Business

19.00 • EXCLUSIVE TOUR OF FONDAZIONE PRADA

20.00 • GALA DINNER AT THE TORRE RESTAURANT IN FONDAZIONE PRADA

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University

Rob Seamans, New York University's Stern School of
Business

Neha Shah, Microsoft

8.30 • REGISTRATION & BREAKFAST

9.00 • KEYNOTE **Noshir Contractor**

9.45 • PAPER SESSION Discussant: **Nilanjana (Nel) Dutt**, Bocconi **PAPER**

Coordinated R&D programs and the creation of new industries
Daniel Gross, Duke University

PAPER

Becoming a state: Nonmarket activity and legitimacy maintenance in
contexts of weak state capacity
Alexander Rustler, University of Oxford

10.45 • COFFEE BREAK

11.15 • PANEL - REMOTE AND DIGITAL WORK **Noshir Contractor, Leslie De Church, Jason Davis** moderator: **Alessandro Iorio**, Bocconi

12.30 • PAPER SESSION Discussant: **Felix Poege**, Bocconi **PAPER**

Navigating patent sales: Trademarks as lighthouses for technology
markets

Marco Giarratana, IE University

PAPER

The hidden cost of R&D alliances
Stefan Wagner, University of Vienna

13.30 • ASSEMBLY WRAP UP CONFERENCE COMMITTEE

13.40 • LUNCH BREAK

17.00 • TOUR OF OSSERVATORIO FONDAZIONE PRADA

18.00 • APERITIVO AT DUOMO 21