

16.10.2026
H. 10.00 - 13.00

SDA Bocconi
Via Sarfatti, 10 • Milano
Auditorium Ferrero



SEE LAB ANNUAL CONFERENCE 2026 **BACK TO THE MOON: BUILDING THE LUNAR ECONOMY**

With the Moon returning to the forefront of global space strategies, Earth's natural satellite is assuming an increasingly prominent role not only as a scientific destination, but also as a new domain for industrial, technological, and economic development. Ongoing lunar programmes demonstrate how exploration is progressively giving rise to a broader infrastructural, operational, and market dimension, poised to shape the future trajectory of the space economy.

In this context, the SEE Lab Annual Conference aims to provide a platform for dialogue among institutions, industry leaders, astronauts, and academia on the key developments contributing to the emergence of the Lunar Economy. Particular attention will be devoted to enabling infrastructures, public-private partnerships, industrial capabilities, and the services required to support an increasingly sustained presence beyond low Earth orbit.

Special emphasis will also be placed on the strategic positioning of Europe and Italy within the evolving lunar landscape, the opportunities emerging across the lunar value chain, and the conditions necessary to transform the current momentum in exploration into a long-term industrial and economic paradigm.

Rather than a distant vision, the Lunar Economy is already taking shape, with technological innovation, international cooperation, and industrial capabilities redefining the future of the space economy. In this perspective, the Moon is not merely a destination to return to, but a pivotal stepping stone toward new forms of economic development and the next frontiers of space exploration.

10.00 • INSTITUTIONAL OPENING

Paola Cillo, Associate Professor at Bocconi University and Associate Dean for Research, SDA Bocconi School of Management

10.05 • OPENING REMARKS

Simonetta Di Pippo, Director Space Economy Evolution (SEE) Lab, SDA Bocconi School of Management

10.10 • KEYNOTE (REMOTE INTERVENTION)

On. Andrea Mascaretti, Chair of the Parliamentary Intergroup on the Space Economy

10.15 • ONE MOON4ALL: SHAPING THE FUTURE OF LUNAR ACTIVITIES THROUGH INTERNATIONAL COOPERATION – WORK OF UNOOSA, COPUOS AND ATLAS

Romana Kofler, Programme Officer, UNOOSA

10.30 • KEYNOTE (REMOTE INTERVENTION) (TBC)

Luca Parmitano, ESA Astronaut

10.35 • THE FUTURE OF THE SPACE ECONOMY: THE STRATEGIC VALUE OF THE MOON

Augusto Cramarossa, Head of the Strategic Coordination Office, Italian Space Agency (ASI)

10.50 • LUNAR ECONOMY DEVELOPMENT - THE MOON VILLAGE ASSOCIATION CONTRIBUTION

Giuseppe Reibaldi, President, Moon Village Association (MVA)

11.05 • RACING TO THE MOON: GREAT POWER RIVALRY IN THE NEW SPACE FRONTIER

Filippo Fasulo, Head of Research and Head of Asia Centers (ISPI)

11.20 • COFFEE BREAK

11.40 • ENABLING THE LUNAR ECONOMY: MOONLIGHT PROGRAMME

Nicola Pizzolorusso, Vice President of Strategic Planning, Scenarios and New Initiatives of Telespazio

11.55 • FROM SPACE ECONOMY TO LUNAR OPPORTUNITIES: THE ROLE OF FINANCE AND INVESTMENT

Matteo Boaglio, Head of Institutional Special Projects and Policies, Intesa Sanpaolo

12.05 • HIGH-LEVEL ROUND TABLE

SEELab members will debate the topic

12.45 • CONCLUDING REMARKS

The lunar economy: Strategic perspectives and the role of SEE Lab

Simonetta Di Pippo, Director Space Economy Evolution (SEE) Lab, SDA Bocconi School of Management