

BAIC CONFERENCE

Technological Challenges to Established Orders

14 – 15 December 2023

14.12.2023

SEDE: MILANO

SDA Bocconi
Via Sarfatti, 10
Milano

Auditorium **Ferrero**

Ore 9.00 • 17.30

8.30 • REGISTRATION OF PARTICIPANTS

9.00 • OPENING

Stefano Caselli, Dean, SDA Bocconi

Marco Tortoriello, Head of Department of Management and Technology, Bocconi University

9.15 • KEYNOTE

SPEAKER: **Maryann Feldman**, Arizona State University

FACILITATOR: **Myriam Mariani**, Bocconi University

10.00 • PANEL

PANELISTS: **Bart Vanneste**, University College London;

Annamaria Conti, IE University; **Valery Yakubovich**, University of Pennsylvania

MODERATOR: **Beppe Soda**, Bocconi University

11.15 • COFFEE BREAK

11.30 • PAPER SESSION

THE COSTS THEY ARE A-RISING: COMMERCIALIZATION COSTS AND THE INNOVATION PROCESS IN DRUG DEVELOPMENT

AUTHOR: **Sina Khoshokhan**, University of Colorado –Boulder

DISCUSSANT: **Stefano Breschi**, Bocconi University

VALUE SHARE APPROPRIATION AND PAYMENT STRUCTURE IN BIOTECHNOLOGY LICENSING DEALS: A REAL OPTIONS ANALYSIS

AUTHOR: **Francesco Baldi**, University of Turin & LUISS

DISCUSSANT: **Andrea Fosfuri**, Bocconi University

12.30 • LUNCH BREAK

14.00 • KEYNOTE

SPEAKER: **Lamar Pierce**, Washington University in St. Louis

FACILITATOR: **Shirley Tang**, Bocconi University

14.45 • PANEL

PANELISTS: **Raffaele Conti**, ESSEC Business School; **Marta Elvira**, IESE; **Giacomo**

Negro, Emory University; **Valentina Tartari**, Stockholm School of Economics

MODERATOR: **Nel Dutt**, Bocconi University

16.00 • BREAK

16.30 – 17.30 • PAPERS

DOMINANT DECEPTIONS: EXPLAINING THE TENACITY OF DECEIT IN ENTREPRENEURIAL VENTURES

AUTHOR: **Aharon Cohen Mohliver**, London Business School

DISCUSSANT: **Mahka Moeen**, University of Wisconsin

BEYOND SOCIOEMOTIONAL WEALTH, FAMILY-FIRM HETEROGENEITY IN CORPORATE PURPOSE, BEHAVIOR, AND EVALUATION

AUTHOR: **Susan Perkins**, New York University

DISCUSSANT: **Alessandro Minichilli**, Bocconi University

19.00 • DINNER AT RADISSON HOTEL SANTA SOFIA

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SPEAKER: **Ramana Nanda**, Imperial College London
FACILITATOR: **Thorsten Grohsjean**, Bocconi University

9.30 • PAPER SESSION

ALGORITHMIC PREDICTIONS AND REASONING: EVIDENCE FROM A FIELD EXPERIMENT

AUTHOR: **Hyunjin Kim**, INSEAD
DISCUSSANT: **Giada Di Stefano**, Bocconi University

TITLE: DEGLOBALIZATION AND ENTREPRENEURIAL INVESTMENT: THE NATURAL EXPERIMENT OF BREXIT

AUTHOR: **Elisa Alvarez-garrido**, University of South Carolina
DISCUSSANT: **Claudio Panico**, Bocconi University

10.30 • BREAK

10.45 • PAPER SESSION

MANAGERIAL PROSOCIAL PREFERENCES AND AUTOMATION INNOVATION

AUTHOR: **Daniel Keum**, Columbia University
DISCUSSANT: **Mahka Moeen**, University of Wisconsin

TITLE: THE ORIGIN OF ENTREPRENEURIAL OPPORTUNITIES IN A DATA-DRIVEN ERA

AUTHOR: **Gary Dushnitsky**, LBS
DISCUSSANT: **Gianmario Verona**, Bocconi University

11.45 • KEYNOTE

SPEAKER: **David Kirsch**, University of Maryland
FACILITATOR: **Aldona Kapacinskaite**, Bocconi University

SPEAKER: **Vibha Gaba**, INSEAD

FACILITATOR: **Miguel Espinosa**, Bocconi University

12.30 • LUNCH BREAK

13.30 • ASSEMBLY

Charlie Williams and **Maryann Feldman**, Arizona State University

14.30 • ASSEMBLY WRAP UP

Maryann Feldman, Arizona State University

14.45 – 15.15 • CONCLUSION

Paola Cillo, **Harsh Ketkar**, **Sandeep Pillai**, Bocconi University