

BAIC 2022 THE SECOND BOCCONI ASSEMBLY FOR INNOVATION AND COOPERATION

Auditorium Ferrero - Via Sarfatti 10

SDA Bocconi
SCHOOL OF MANAGEMENT

9.06.2022 DAY 1

9.00 • WELCOME

Giuseppe Soda, Dean of SDA Bocconi School of Management, Bocconi University
Gianantonio Bissaro, Managing Director Fondazione Romeo ed Enrica Invernizzi

9.15 • KEYNOTE

Zur Shapira, New York University
Facilitator: **Sandeep Pillai**, Bocconi University

10.00 • COFFEE BREAK

10.20 • PAPER SESSION

Astrid Marinoni, Georgia Institute of Technology
UNCERTAINTY AND IMMIGRANT
ENTREPRENEURSHIP: EVIDENCE FROM BREXIT
Discussant: **Cédric Gutierrez**, Bocconi University

Nur Ahmed, Massachusetts Institute of Technology
THE BIG REVEAL: HUMAN CAPITAL SHORTAGE
AND FIRM-LEVEL PUBLICATIONS STRATEGY IN
ARTIFICIAL INTELLIGENCE RESEARCH
Discussant: **Harsh Ketkar**, Bocconi University

Francisco Brahm, London Business School
RECIPROCITY AND LARGE-SCALE COOPERATION:
EVIDENCE FROM THE FIELD
Discussant: **Alessandro Iorio**, Bocconi University

12.10 • BAIC 2019 WINNING TEAM UPDATE

Cédric Gutierrez, Bocconi University

12.30 • LUNCH

14.00 • PAPER SESSION

Josh Feng, University of Utah
SOCIAL PUSH AND THE DIRECTION OF INNOVATION
Discussant: **Luisa Gagliardi**, Bocconi University

Chiara Franzoni, Polytechnic University of Milan
WHEN CITIZENS JUDGE SCIENCE: SOCIAL IMPACT,
REPRESENTATIVENESS, AND PERSONAL INTEREST
Discussant: **Anne Jacqueminet**, Bocconi University

Michael Blomfield, University of Massachusetts,
AMHERST HOW MUCH DOES SCIENCE MATTER,
REALLY? ABSORPTIVE CAPACITY, R&D FOCUS, AND
KNOWLEDGE SPILLOVERS
Discussant: **Andrea Fosfuri**, Bocconi University

15.45 • COFFEE BREAK

16.00 • PANEL SESSION

Gary Dushnitsky, London Business School
Marco Giarratana, IE Business School
Hong Luo, Harvard University
Lamar Pierce, Olin Business School
Moderator: **Myriam Mariani**, Bocconi University

19.00 • GALA DINNER AT SDA BOCCONI

Dress code: Business casual

10.06.2022 DAY 2

8.30 • BREAKFAST

9.15 • KEYNOTE

Danielle Li, Massachusetts Institute of Technology
Facilitator: **Stefano Breschi**, Bocconi University

10.00 • COFFEE BREAK

10.15 • PANEL SESSION

Mahka Moeen, University of North Carolina
Frédéric Godart, INSEAD
Olenka Kacperczyk, London Business School
Moderator: **Charles Williams**, Bocconi University

11.30 • KEYNOTE

Aaron Chatterji, Duke University
Facilitator: **Nilanjana Dutt**, Asst. Director, ICRIOS,
Bocconi University

12.15 • LUNCH

13.30 • KEYNOTE

Christine Beckman, University of Southern California
Facilitator: **Ron Burt**, Bocconi University

14.15 • ASSEMBLY

Facilitator: **Arnaldo Camuffo**, Bocconi University

15.30 • CONCLUDING REMARKS

Alfonso Gambardella, Bocconi University



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