

SET UP

STRUCTURING THE ECOSYSTEM

Preliminary activities and start up phase

Establish a “visionary” committee composed of professionals with extensive experience in startup and fintech evaluation (hub’s founding partners), renowned academics and experts in **financial services, regulation, and governance**. This committee will be responsible for setting the hub’s vision and strategy, **addressing research activities, and advising on business valuation**.

Foster **collaboration with SDA Bocconi faculty**, particularly those with specific expertise in startup and fintech evaluation. Promote **collaboration between faculty members and industry experts** to develop targeted research and educational programs.

Establish **industry partnerships** with startups incubators, investors, accelerators, and financial institutions to facilitate **opportunities for collaboration and knowledge exchange**. These partnerships will provide the hub participants with a comprehensive understanding of the industry needs, best practices in governance, and *tech firms valuation approaches.



RESEARCH & EDITORIAL

INNOVATION & EVENTS

EDUCATION

Promote **academic research and case study projects** on startup and fintech valuation methodologies, in order to **develop practical skills in the financial evaluation of innovative tech companies**.

Publication of reports, academic papers and books and **annual events**.

Organize **workshops, seminars, and conferences** focused on startup and fintech valuation.
Invite industry experts, entrepreneurs, and investors in roundtable to share their experiences and insights about the challenges and opportunities related to governance and financial valuations in the financial services tech context.

Launch events and **competitions between startups** that can answer to the markets' needs. These initiatives provide a platform to apply evaluation skills and showcase the skills acquired in the context of the fintech hub.

Design **specific courses and educational programs** on startup and *tech companies' valuation, covering topics such as financial valuation, risk analysis, business modeling, and best practices for valuing innovative companies

Organize **external events** to promote the best practices and to boost the growth of the *techs, such as the **Milano Fintech Week**.